

PESQUISA ITENS DE PRIMEIRA NECESSIDADE - DEZEMBRO/2023

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIÇÃO DE PREÇO			
					CARONE	BH SUPERMERCADOS	EXTRABOM	MULTISHOW	BH SUPERMERCADOS (Masterplace Mall)	CASTELO	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consoiação	Goiabeiras	Santo Antônio	Reta da Penha	Illa das Cateiras	Mata da Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Azeite	Typo 1 - Branco	5 KG	SEPE	R\$23,89	R\$24,90	R\$23,98	R\$23,99	R\$24,90	R\$26,99	R\$23,90	R\$23,98	R\$24,98	R\$ 28,99	R\$ 23,89	21,35%	CARONE	
2	Féijão	Typo 1 - Preto	1 KG	COMBRASIL	R\$8,99	-	R\$8,40	R\$9,99	-	R\$9,49	R\$7,98	R\$8,99	R\$7,89	R\$ 9,49	R\$ 6,99	35,77%	MULTISHOW	
3	Açúcar	Cristal	2 KG	ALCON	R\$8,99	-	R\$7,15	R\$8,39	-	R\$7,15	R\$7,98	-	-	R\$ 8,49	R\$ 7,15	18,74%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	R\$4,49	R\$4,78	R\$4,99	R\$4,99	R\$4,78	R\$5,29	R\$4,38	R\$5,49	R\$5,88	R\$ 5,98	R\$ 4,38	36,53%	PERIM	
5	Farinha de Mandioca	Typo 1 - Branca	1 KG	LESTÉ	R\$7,98	R\$7,98	R\$8,99	R\$7,98	R\$7,98	R\$7,44	R\$8,49	-	-	R\$ 9,99	R\$ 7,44	34,27%	PERIM	
6	Biscoito Salgado	Água e Sal	200 G	AYMORE	R\$3,89	R\$3,89	R\$3,89	R\$3,89	R\$3,89	R\$4,98	R\$4,98	R\$4,98	R\$4,98	R\$ 4,98	R\$ 2,98	67,11%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
7	Biscoito Doce	Maisena	200 G	PIRAQUÊ	R\$3,15	R\$2,98	R\$3,79	-	R\$2,98	R\$4,99	R\$3,69	R\$4,99	R\$4,99	R\$ 4,99	R\$ 2,98	67,45%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
8	Café	Pó - Pacote	250 G	N° UM	R\$8,99	R\$5,45	R\$5,89	R\$6,99	R\$5,94	R\$7,49	R\$6,59	R\$7,49	R\$6,59	R\$ 7,49	R\$ 4,99	50,10%	CARONE	
9	Leite	Integral UHT Tipo A CX	1 L	SELTIA	R\$3,98	R\$3,65	R\$3,99	R\$4,49	R\$3,65	R\$3,57	R\$4,99	R\$4,49	R\$4,49	R\$ 4,99	R\$ 3,57	39,78%	PERIM	
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	GALO	R\$49,99	R\$49,99	R\$44,90	-	R\$47,99	R\$38,90	R\$41,90	R\$42,98	R\$ 49,99	R\$ 38,90	29,51%	PERIM		
11	Óleo	de Sola	900 ML	LIZA	-	R\$5,98	-	-	-	R\$5,88	-	-	R\$6,99	R\$ 6,99	R\$ 5,88	18,88%	PERIM	
12	Óleo	de Candeia	900 ML	LIZA	R\$13,99	-	R\$13,99	-	-	R\$14,98	R\$9,88	R\$21,88	R\$ 21,88	R\$ 9,88	-	RB SUPERMERCADOS		
13	Ovos	Médios - Brancos	30 Unid.	-	R\$18,99	R\$18,99	R\$18,99	R\$15,90	R\$17,99	R\$16,80	R\$17,90	R\$19,90	R\$ 24,90	R\$ 15,90	56,60%	CARONE / BH SUPERMERCADOS (MASTERPLACE MALL)		
14	Leite em pó	Integral - Lata	380 G	NINHO	R\$19,99	-	R\$19,99	-	-	R\$17,98	R\$23,60	R\$18,99	R\$ 23,60	R\$ 17,98	31,26%	PERIM		
15	Molho de Tomate	Tradicional - Sachê	340 G / 200 G	QUEIRO	R\$4,39	-	R\$3,69	-	-	R\$2,79	-	R\$3,69	R\$2,49	R\$ 4,39	R\$ 2,49	79,31%	RB SUPERMERCADOS	
16	Sardinha enlatada	Com óleo	125 G	COQUEIRO	R\$6,99	R\$4,48	R\$6,39	R\$6,99	R\$4,48	R\$8,99	R\$6,49	R\$7,58	R\$ 8,99	R\$ 4,48	100,67%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
17	Atum enlatado	Sólido óleo	170 G	COQUEIRO	-	-	R\$11,99	-	R\$9,98	-	R\$10,58	-	-	R\$ 11,99	R\$ 8,98	33,52%	BH SUPERMERCADOS (MASTERPLACE MALL)	
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 KG	-	R\$36,90	R\$23,90	R\$31,90	R\$26,90	R\$23,90	R\$27,98	R\$28,90	R\$29,99	R\$ 36,80	R\$ 23,90	53,97%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
19	Carne Suína	Carê	1 KG	-	R\$11,99	R\$18,00	R\$ 14,99	R\$17,99	R\$18,00	R\$16,99	R\$18,48	R\$19,99	R\$ 19,99	R\$ 16,99	66,72%	CARONE		
20	Frango	Inteiro - Congelado	1 KG	KI-FRANGO	-	-	-	-	-	R\$11,28	R\$9,88	R\$13,90	R\$ 13,90	R\$ 9,88	39,28%	RB SUPERMERCADOS		
21	Frango	File de Peito - Congelado	1 KG	SADIA	R\$16,59	-	R\$21,90	-	-	-	-	-	R\$ 21,90	R\$ 18,59	17,81%	CARONE		
PADARIA																		
22	Pão	Francês	1 KG	-	R\$19,99	R\$10,90	R\$16,99	R\$13,99	R\$10,90	R\$13,99	R\$16,80	R\$15,98	R\$18,00	R\$ 19,99	R\$ 10,90	83,39%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
23	Margarina	Com sal	500 G	QUALY	R\$9,99	R\$8,78	R\$9,78	R\$9,99	R\$7,98	R\$9,88	R\$9,88	R\$9,88	R\$ 9,99	R\$ 7,98	25,19%	BH SUPERMERCADOS (MASTERPLACE MALL) / PERIM		
24	Queijo Muçarela	Fatiado	1 KG	-	R\$43,99	R\$27,90	R\$43,90	R\$34,99	R\$27,90	R\$44,99	R\$42,80	R\$29,98	R\$54,90	R\$ 54,90	R\$ 27,90	96,77%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
25	Apresentado	Fatiado	1 KG	-	R\$39,99	R\$27,90	R\$39,99	R\$31,90	R\$27,90	R\$39,99	R\$21,98	R\$19,98	R\$39,90	R\$ 39,99	R\$ 17,80	124,66%	BH SUPERMERCADOS	
26	Mortadela	Botugno Fatiada	1 KG	-	R\$23,90	R\$19,98	R\$23,90	R\$15,98	R\$23,90	R\$21,80	R\$16,98	R\$39,90	R\$ 39,90	R\$ 15,98	149,60%	BH SUPERMERCADOS (MASTERPLACE MALL)		
DEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1 L	MAGLARY	R\$6,49	R\$5,68	R\$6,49	-	R\$5,68	-	R\$6,98	-	-	R\$ 6,99	R\$ 4,99	100,20%	EXTRABOM	
28	Refrigerante	Coca	2 L	COCA-COLA	R\$9,19	R\$8,48	R\$9,89	R\$9,29	R\$8,48	-	R\$7,98	R\$9,29	R\$9,88	R\$ 9,89	R\$ 7,98	29,93%	PERIM	
29	Refrigerante	Guaraná	2 L	CORÇA	R\$4,69	R\$4,28	R\$4,69	R\$4,69	R\$4,28	-	R\$3,95	R\$4,49	-	R\$ 4,69	R\$ 3,95	18,73%	PERIM	
FRUTAS E VERDURAS																		
30	Tomate	Rasteiro	1 KG	-	R\$8,99	R\$8,99	R\$8,99	R\$8,99	R\$5,98	R\$5,99	R\$7,20	R\$4,99	R\$6,98	R\$ 8,99	R\$ 4,99	80,16%	RB SUPERMERCADOS	
31	Cebola	-	1 KG	-	R\$8,99	R\$7,98	R\$8,99	R\$7,99	R\$7,98	R\$8,80	R\$6,99	R\$6,98	R\$ 8,99	R\$ 6,99	28,61%	CASTELO / RB SUPERMERCADOS		
32	Batata	Inglês	1 KG	-	R\$5,49	R\$6,99	R\$5,49	R\$6,99	R\$6,99	R\$6,98	R\$5,99	R\$6,98	R\$ 8,98	R\$ 5,99	49,92%	MULTISHOW / RB SUPERMERCADOS		
33	Conoura	-	1 KG	-	R\$4,48	R\$5,99	R\$4,48	R\$5,99	R\$5,99	R\$5,28	R\$5,48	R\$5,48	R\$ 5,99	R\$ 4,48	33,71%	RB SUPERMERCADOS		
34	Laranja	Pêra	1 KG	-	R\$5,99	R\$3,98	R\$4,99	R\$3,98	R\$4,99	R\$6,98	R\$4,98	-	R\$ 6,98	R\$ 3,98	75,38%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
35	Mamão	Hawai	1 KG	-	R\$6,48	R\$6,99	R\$6,99	R\$6,48	R\$7,08	R\$3,99	R\$6,98	R\$6,98	R\$ 8,99	R\$ 3,99	125,31%	RB SUPERMERCADOS		
36	Banana	Prata	1 KG	-	R\$8,99	R\$8,99	R\$8,99	R\$8,99	R\$8,98	R\$2,99	R\$6,98	R\$6,98	R\$ 8,99	R\$ 2,99	200,67%	RB SUPERMERCADOS		
37	Banana	da Terra	1 KG	-	R\$6,99	R\$6,99	R\$6,99	R\$6,99	R\$6,99	R\$6,98	R\$6,98	R\$6,98	R\$ 8,99	R\$ 6,98	29,60%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
38	Salsa	Maço	Unidade	-	R\$2,99	R\$2,99	R\$1,79	R\$2,48	R\$1,59	R\$1,99	R\$2,99	R\$2,99	R\$ 2,99	R\$ 1,59	88,05%	CASTELO		
39	Cebolinha	Maço	Unidade	-	R\$2,99	R\$2,48	R\$2,99	R\$1,79	R\$2,48	R\$1,59	R\$2,40	R\$1,99	R\$2,99	R\$ 2,99	R\$ 1,59	88,05%	CASTELO	
40	Alho	-	1 KG	-	R\$29,90	R\$22,98	R\$29,90	R\$22,98	R\$30,90	R\$16,90	R\$29,98	R\$34,90	R\$ 34,90	R\$ 16,90	106,51%	RB SUPERMERCADOS		
41	Pimentão	Verde	1 KG	-	R\$6,48	R\$7,99	R\$8,99	-	R\$6,48	-	R\$7,98	-	R\$ 8,99	R\$ 5,40	68,48%	PERIM		
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUX	R\$1,99	R\$1,99	R\$2,09	R\$3,69	R\$1,99	R\$3,49	R\$2,35	R\$2,99	R\$2,79	R\$ 3,69	R\$ 1,99	85,43%	CARONE / BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
43	Shampoo	-	325 ML	SEDA	R\$13,79	R\$9,80	R\$13,79	R\$15,99	R\$9,80	R\$14,59	R\$10,40	R\$13,49	R\$14,39	R\$ 15,99	R\$ 9,80	63,16%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
44	Creme Dental	-	70 G	CLOSE UP	R\$3,49	R\$3,49	R\$3,49	R\$3,49	R\$3,49	R\$3,49	R\$3,58	R\$3,79	R\$3,99	R\$ 3,99	R\$ 1,79	122,91%	CARONE	
45	Desodorante Masculino	Rollon	50 ML	REXONA	R\$11,99	R\$10,40	R\$10,98	R\$17,99	R\$10,40	R\$15,99	R\$11,60	R\$11,49	R\$10,99	R\$ 17,99	R\$ 10,40	72,98%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
46	Desodorante Feminino	Rollon	50 ML	REXONA	R\$11,99	R\$10,40	R\$10,98	R\$17,99	R\$10,40	R\$15,99	R\$11,60	R\$11,49	R\$10,99	R\$ 17,99	R\$ 10,40	72,98%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
47	Papel Higiénico	30 metros - Folha Dupla	12 Rolos	MIMMO	R\$19,99	R\$19,99	R\$19,99	R\$19,99	R\$19,99	R\$16,80	R\$16,98	R\$21,90	R\$18,99	R\$ 21,90	R\$ 16,90	37,74%	BH SUPERMERCADOS	
48	Fio Dental	100 Metros	Unidade	HILLO	R\$5,99	R\$5,99	R\$5,99	-	-	R\$5,25	R\$5,98	R\$6,58	R\$ 6,58	R\$ 3,90	68,72%	BH SUPERMERCADOS (MASTERPLACE MALL)		
49	Condicionador	-	325 ML	SEDA	R\$19,99	R\$11,90	R\$16,99	R\$11,90	R\$16,99	R\$15,98	R\$17,99	R\$19,99	R\$ 19,99	R\$ 11,90	67,98%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
50	Absorvente	Com abas	8 Unid.	SEMPRE LIVRE - ADAPT	R\$6,19	R\$5,79	-	-	R\$5,45	R\$8,99	R\$5,52	R\$6,99	R\$ 8,39	R\$ 5,45	53,94%	BH SUPERMERCADOS (MASTERPLACE MALL)		
LIMPEZA DOMÉSTICA																		
51	Sabão	Em Pó - Caixa	1,6 KG	TIXAN	R\$17,94	R\$17,90	R\$31,90	R\$27,54	R\$17,90	R\$25,99	R\$19,80	R\$18,99	R\$18,99	R\$ 31,90	R\$ 17,90	78,21%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
52	Sabão	Em Barra - Flúid.	1 KG	RAZZO	R\$13,98	R\$13,98	R\$13,98	R\$13,98	R\$13,70	R\$13,98	R\$9,80	R\$17,98	R\$19,98	R\$ 19,98	R\$ 13,98	100,20%	PERIM	
53	Amaciante	-	2 L	MON-BUOLU	R\$9,29	R\$11,99	R\$9,29	-	R\$10,99	R\$7,80	R\$11,98	R\$9,89	R\$11,98	R\$ 11,99	R\$ 7,80	53,72%	PERIM	
54	Esponha de Aço	8 unid.	60 G	ASSOLAN	R\$2,69	R\$1,89	R\$3,89	-	R\$1,85	R\$1,78	-	-	R\$ 3,69	R\$ 1,78	107,30%	PERIM		
55	Esponha de Cozinha	Multiufo	3 Unid.	ESFREBOM	R\$5,59	R\$7,90	R\$6,79	R\$6,79	-	-	-	-	R\$8,99	R\$ 8,99	R\$ 5,59	60,82%	CARONE	
56	Água Sanitária	-	1 L	O-BOA	R\$3,98	R\$4,19	R\$4,49	R\$4,49	R\$4,98	R\$4,98	R\$4,98	R\$4,98	R\$ 4,98	R\$ 3,98	37,94%	CARONE / BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)		
57	Detergente Líquido	-	500 ML	LUMICAL	R\$2,59	R\$2,59	R\$2,59	R\$2,59	R\$2,39	R\$2,99	R\$2,99	R\$2,99	R\$ 2,99	R\$ 2,39	29,10%	BH SUPERMERCADOS (MASTERPLACE MALL)		
58	Alvejante sem Cloro	-	2 L	O-BOA	R\$22,84	R\$21,99	-	-	-	R\$22,99	R\$23,99	R\$23,99	R\$ 29,99	R\$ 19,99	50,03%	MULTISHOW		
59	Detergente Líquido	Roupa Brancas e Coloridas	3 L	BRILHANTE	R\$9,99	-	R\$28,90	-	-	R\$38,98	R\$39,90	R\$42,90	R\$ 42,90	R\$ 28,90	46,44%	EXTRABOM		
60	Inseticida Multi Base Água	Com óleo de Citronela	420 ML / 365 G	RAID	R\$20,89	R\$16,98	R\$17,99	-	-	R\$16,98	R\$22,99	R\$19,98	R\$25,90	R\$ 25,90	R\$ 16,98	52,53%	BH SUPERMERCADOS / BH SUPERMERCADOS (MASTERPLACE MALL)	
HIGIENE E CUIDADOS INFANTIS																		
61	Shampoo Infantil	Baby	200 ML	JOHNSON'S	-	-	-	-	R\$24,									