

PESQUISA BLACK FRIDAY - 2022 FOGÃO

PRODUTOS	FOGÃO DE PISO ELECTROLUX BRANCO COM 4 QUEIMADORES E VIDRO INTERNO REMOVÍVEL BIVOLT - 52LBU						VARIÇÃO DE PREÇO			SITE COM MENOR PREÇO
	SITES						MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	
DATA	AMAZON	AMERICANAS	SUBMARINO	CASAS BAHIA	MAGAZINE LUIZA	PONTO FRIO				
25/10/2022	R\$1.147,61	R\$1.092,97	R\$1.092,97	R\$1.109,00	R\$999,60	R\$ 1.109,00	R\$ 1.147,61	R\$ 999,60	14,81%	MAGAZINE LUIZA
26/10/2022	R\$1.049,00	R\$1.156,97	R\$1.092,98	R\$1.099,00	R\$1.082,44	R\$ 1.099,00	R\$ 1.156,97	R\$ 1.049,00	10,29%	AMAZON
27/10/2022	R\$1.049,00	R\$1.120,41	R\$1.093,12	R\$1.044,05	R\$1.082,44	R\$ 1.044,05	R\$ 1.120,41	R\$ 1.044,05	7,31%	CASAS BAHIA / PONTO FRIO
31/10/2022	R\$1.044,29	R\$999,99	R\$1.029,99	R\$1.149,00	R\$1.082,53	R\$ 1.149,00	R\$ 1.149,00	R\$ 999,99	14,90%	AMERICANAS
01/11/2022	R\$1.044,29	R\$1.049,99	R\$1.049,99	R\$1.149,00	R\$1.107,14	R\$ 1.149,00	R\$ 1.149,00	R\$ 1.044,29	10,03%	AMAZON
03/11/2022	R\$1.097,93	R\$1.099,00	R\$1.199,00	R\$1.149,00	R\$1.107,14	R\$1.149,00	R\$ 1.199,00	R\$ 1.097,93	9,21%	AMAZON
04/11/2022	R\$1.097,93	R\$1.099,00	R\$1.199,00	R\$1.149,00	R\$1.107,14	R\$1.149,00	R\$ 1.199,00	R\$ 1.097,93	9,21%	AMAZON
07/11/2022	R\$1.097,93	R\$1.099,99	R\$1.099,99	R\$1.149,00	R\$1.042,20	R\$1.149,00	R\$ 1.149,00	R\$ 1.042,20	10,25%	MAGAZINE LUIZA
08/11/2022	R\$1.097,93	R\$1.100,10	R\$1.099,99	R\$1.149,00	R\$1.042,20	R\$1.149,00	R\$ 1.149,00	R\$ 1.042,20	10,25%	MAGAZINE LUIZA
09/11/2022	R\$1.097,93	R\$1.019,99	R\$1.019,99	-	R\$1.052,68	-	R\$ 1.097,93	R\$ 1.019,99	7,64%	AMERICANAS / SUBMARINO
10/11/2022	R\$1.097,93	-	-	R\$1.149,00	R\$1.052,68	R\$ 1.149,00	R\$ 1.149,00	R\$ 1.052,68	9,15%	MAGAZINE LUIZA
11/11/2022	R\$1.097,93	R\$1.099,99	R\$1.099,99	R\$1.149,00	R\$1.052,68	R\$1.149,00	R\$ 1.149,00	R\$ 1.052,68	9,15%	MAGAZINE LUIZA
16/11/2022	R\$1.099,00	R\$1.099,99	R\$1.099,99	R\$1.149,00	R\$1.043,50	R\$1.149,00	R\$ 1.149,00	R\$ 1.043,50	10,11%	MAGAZINE LUIZA
17/11/2022	R\$1.097,93	R\$1.099,99	R\$1.099,99	R\$1.149,00	R\$1.043,50	R\$1.149,00	R\$ 1.149,00	R\$ 1.043,50	10,11%	MAGAZINE LUIZA
18/11/2022	-	R\$1.048,99	R\$1.048,99	R\$996,55	R\$1.043,50	R\$1.091,55	R\$ 1.091,55	R\$ 996,55	9,53%	CASAS BAHIA
21/11/2022	R\$1.097,93	R\$999,99	R\$999,99	R\$998,99	R\$1.043,50	R\$1.091,55	R\$ 1.097,93	R\$ 998,99	9,90%	CASAS BAHIA
22/11/2022	R\$1.097,93	R\$999,99	R\$999,99	R\$1.049,00	R\$1.043,50	R\$1.091,55	R\$ 1.097,93	R\$ 999,99	9,79%	AMERICANAS / SUBMARINO
23/11/2022	R\$1.097,93	R\$999,99	R\$999,99	R\$1.049,00	R\$983,84	R\$1.091,55	R\$ 1.097,93	R\$ 983,84	11,60%	MAGAZINE LUIZA
24/11/2022	R\$1.097,93	R\$999,99	R\$999,99	R\$998,99	R\$878,24	R\$1.091,55	R\$ 1.097,93	R\$ 878,24	25,01%	MAGAZINE LUIZA
25/11/2022	R\$1.069,00	R\$890,99	R\$999,99	R\$1.319,55	R\$878,24	-	R\$ 1.319,55	R\$ 878,24	50,25%	MAGAZINE LUIZA

**Os itens pesquisados nas lojas online não incluem o preço do frete.

Planilha Procon/Economia.

Pesquisa realizada pelo Núcleo de Pesquisa e Dados do Procon Vitória entre os dias 25 de outubro de 2022 a 25 de Novembro de 2022.