

PESQUISA BLACK FRIDAY - 2022 GELADEIRA

PRODUTOS	GELADEIRA / REFRIGERADOR BRASTEMP DUPLEX BRM44 FROST FREE 375 LITROS - BRANCO - 110V						VARIÇÃO DE PREÇO			SITE COM MENOR PREÇO
	SITES						MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	
DATA	AMAZON	AMERICANAS	SUBMARINO	CASAS BAHIA	MAGAZINE LUIZA	PONTO FRIO				
25/10/2022	-	R\$2.799,99	R\$2.799,99	R\$2.929,00	R\$2.792,05	R\$ 2.929,00	R\$ 2.929,00	R\$ 2.792,05	4,90%	MAGAZINE LUIZA
26/10/2022	-	R\$2.749,99	R\$2.749,99	R\$2.754,02	R\$2.699,60	R\$ 2.754,05	R\$ 2.754,05	R\$ 2.699,60	2,02%	MAGAZINE LUIZA
27/10/2022	-	R\$2.749,99	R\$2.749,99	R\$2.754,02	R\$2.699,60	R\$ 2.754,05	R\$ 2.754,05	R\$ 2.699,60	2,02%	MAGAZINE LUIZA
31/10/2022	R\$2.799,00	R\$2.699,99	R\$2.749,99	R\$2.999,00	R\$2.699,60	R\$ 2.999,00	R\$ 2.999,00	R\$ 2.699,60	11,09%	MAGAZINE LUIZA
01/11/2022	-	R\$2.858,99	R\$2.858,99	R\$2.999,00	R\$2.787,92	R\$ 2.999,00	R\$ 2.999,00	R\$ 2.787,92	7,57%	MAGAZINE LUIZA
03/11/2022	R\$2.790,00	R\$2.743,02	R\$2.828,99	R\$2.829,00	R\$2.659,26	R\$2.999,00	R\$ 2.999,00	R\$ 2.659,26	12,78%	MAGAZINE LUIZA
04/11/2022	R\$2.759,00	R\$2.695,05	R\$2.828,99	R\$2.829,00	R\$2.659,26	R\$2.999,00	R\$ 2.999,00	R\$ 2.659,26	12,78%	MAGAZINE LUIZA
07/11/2022	-	R\$2.659,05	R\$2.858,99	R\$2.899,00	R\$2.659,26	R\$2.999,00	R\$ 2.999,00	R\$ 2.659,05	12,78%	AMERICANAS
08/11/2022	R\$2.899,90	R\$2.858,99	R\$2.858,99	R\$2.899,00	R\$2.659,26	R\$2.999,00	R\$ 2.999,00	R\$ 2.659,26	12,78%	MAGAZINE LUIZA
09/11/2022	R\$2.999,00	R\$2.858,99	R\$2.858,99	R\$3.069,90	R\$2.459,00	R\$3.069,90	R\$ 3.069,90	R\$ 2.459,00	24,84%	MAGAZINE LUIZA
10/11/2022	R\$2.759,00	R\$2.817,99	R\$2.817,99	R\$2.899,00	-	R\$ 2.949,00	R\$ 2.949,00	R\$ 2.759,00	6,89%	AMAZON
11/11/2022	-	R\$2.898,99	R\$2.898,99	R\$2.899,00	R\$3.599,10	R\$2.949,00	R\$ 3.599,10	R\$ 2.898,99	24,15%	AMERICANAS / SUBMARINO
16/11/2022	-	R\$2.811,09	R\$2.898,99	R\$2.899,00	R\$2.599,00	R\$2.949,00	R\$ 2.949,00	R\$ 2.599,00	13,47%	MAGAZINE LUIZA
17/11/2022	R\$2.759,00	R\$2.848,99	R\$2.848,99	R\$2.899,00	R\$2.599,00	R\$2.949,00	R\$ 2.949,00	R\$ 2.599,00	13,47%	MAGAZINE LUIZA
18/11/2022	-	R\$2.898,99	R\$2.898,99	R\$2.899,00	R\$2.659,26	R\$2.949,00	R\$ 2.949,00	R\$ 2.659,26	10,90%	MAGAZINE LUIZA
21/11/2022	R\$2.999,00	R\$2.899,00	R\$2.799,99	R\$2.799,00	R\$2.659,26	R\$2.899,00	R\$ 2.999,00	R\$ 2.659,26	12,78%	MAGAZINE LUIZA
22/11/2022	R\$2.916,18	R\$2.799,99	R\$2.799,99	R\$2.799,99	R\$2.659,26	R\$2.899,00	R\$ 2.916,18	R\$ 2.659,26	9,66%	MAGAZINE LUIZA
23/11/2022	-	R\$2.799,99	R\$2.799,99	R\$2.799,00	R\$2.659,26	R\$2.899,00	R\$ 2.899,00	R\$ 2.659,26	9,02%	MAGAZINE LUIZA
24/11/2022	R\$2.916,18	R\$2.799,99	R\$2.715,10	R\$3.799,00	R\$2.459,00	-	R\$ 3.799,00	R\$ 2.459,00	54,49%	MAGAZINE LUIZA
25/11/2022	R\$2.885,58	R\$2.599,99	R\$2.546,10	R\$3.069,90	R\$2.459,00	R\$3.069,90	R\$ 3.069,90	R\$ 2.459,00	24,84%	MAGAZINE LUIZA

**Os itens pesquisados nas lojas online não incluem o preço do frete.

Planilha Procon/Economia.

Pesquisa realizada pelo Núcleo de Pesquisa e Dados do Procon Vitória entre os dias 25 de outubro de 2022 a 25 de Novembro de 2022