

## PESQUISA BLACK FRIDAY - 2022 VIDEOGAME

PRODUTOS	CONSOLE XBOX SERIES S 500GB SSD						VARIÇÃO DE PREÇO			SITE COM MENOR PREÇO
	SITES						MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	
DATA	AMAZON	AMERICANAS	SUBMARINO	CASAS BAHIA	MAGAZINE LUIZA	PONTO FRIO				
25/10/2022	R\$2.059,00	R\$2.099,99	R\$2.023,12	R\$1.946,61	R\$2.076,77	R\$ 1.946,61	R\$ 2.099,99	R\$ 1.946,61	7,88%	CASAS BAHIA / PONTO FRIO
26/10/2022	R\$2.059,00	R\$2.069,10	R\$2.023,12	R\$2.098,01	R\$2.099,99	R\$ 2.098,01	R\$ 2.099,99	R\$ 2.023,12	3,80%	SUBMARINO
27/10/2022	R\$2.059,00	R\$2.069,10	R\$2.023,12	R\$1.999,00	R\$2.099,99	R\$ 2.098,01	R\$ 2.099,99	R\$ 1.999,00	5,05%	CASAS BAHIA
31/10/2022	R\$2.059,00	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.059,99	R\$ 2.098,01	R\$ 2.327,00	R\$ 2.023,12	15,02%	SUBMARINO
01/11/2022	R\$2.040,00	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.168,41	R\$ 2.001,52	R\$ 2.327,00	R\$ 2.001,52	16,26%	PONTO FRIO
03/11/2022	R\$1.946,55	R\$2.069,10	R\$2.023,12	R\$2.059,99	R\$2.327,00	R\$2.001,52	R\$ 2.327,00	R\$ 1.946,55	19,54%	AMAZON
04/11/2022	R\$1.946,55	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.706,88	R\$2.307,55	R\$ 2.706,88	R\$ 1.946,55	39,06%	AMAZON
07/11/2022	R\$2.059,00	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.099,99	R\$2.054,76	R\$ 2.327,00	R\$ 2.023,12	15,02%	SUBMARINO
08/11/2022	R\$2.045,07	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.099,99	R\$2.348,30	R\$ 2.348,30	R\$ 2.023,12	16,07%	SUBMARINO
09/11/2022	R\$2.018,72	R\$2.110,48	R\$2.018,72	R\$2.119,70	R\$2.266,92	R\$2.099,00	R\$ 2.266,92	R\$ 2.018,72	12,29%	AMAZON / SUBMARINO
10/11/2022	R\$2.079,00	R\$2.069,10	R\$2.023,12	R\$2.327,00	R\$2.099,99	R\$ 2.471,90	R\$ 2.471,90	R\$ 2.023,12	22,18%	SUBMARINO
11/11/2022	R\$2.018,72	R\$2.159,10	R\$2.111,12	R\$2.327,00	R\$1.899,00	R\$2.471,90	R\$ 2.471,90	R\$ 1.899,00	30,17%	MAGAZINE LUIZA
16/11/2022	R\$1.998,00	R\$2.159,10	R\$2.111,12	R\$2.327,00	R\$2.099,99	R\$2.471,90	R\$ 2.471,90	R\$ 1.998,00	23,72%	AMAZON
17/11/2022	R\$2.049,00	R\$2.159,10	R\$2.111,12	R\$2.150,00	R\$2.099,99	R\$2.150,00	R\$ 2.159,10	R\$ 2.049,00	5,37%	AMAZON
18/11/2022	R\$1.977,23	R\$2.067,12	R\$2.067,12	-	R\$2.049,99	-	R\$ 2.067,12	R\$ 1.977,23	4,55%	AMAZON
21/11/2022	R\$1.946,55	R\$2.067,12	R\$1.996,65	R\$2.327,00	R\$2.049,99	R\$2.308,90	R\$ 2.327,00	R\$ 1.946,55	19,54%	AMAZON
22/11/2022	R\$2.049,00	R\$2.067,12	R\$1.996,65	R\$2.327,00	R\$2.049,99	R\$2.308,90	R\$ 2.327,00	R\$ 1.996,65	16,55%	SUBMARINO
23/11/2022	R\$2.060,00	R\$2.067,12	R\$2.067,12	R\$1.946,55	R\$2.204,29	R\$2.308,90	R\$ 2.308,90	R\$ 1.946,55	18,61%	CASAS BAHIA
24/11/2022	R\$2.098,00	R\$2.149,00	R\$1.968,60	R\$1.989,00	R\$2.300,00	R\$1.989,00	R\$ 2.300,00	R\$ 1.968,60	16,83%	SUBMARINO
25/11/2022	R\$2.100,00	R\$2.148,41	R\$2.124,27	R\$1.989,00	R\$2.300,00	R\$1.989,00	R\$ 2.300,00	R\$ 1.989,00	15,64%	CASAS BAHIA / PONTO FRIO

\*\*Os itens pesquisados nas lojas online não incluem o preço do frete.

Planilha Procon/Economia.

Pesquisa realizada pelo Núcleo de Pesquisa e Dados do Procon Vitória entre os dias 25 de outubro de 2022 a 25 de Novembro de 2022