

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – DEZEMBRO/2021

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIÇÃO DE PREÇO			
					CARONE	EPA	EXTRABOM	MULTISHOW	OK HIPERMERCADO	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Cambuí	Consocepção	Colábolinas	Santo Antônio	Nota de Penha	Nova Palestina	Nota de Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Arroz	Tipo 1 - Branco	5 Kg	SEPE	R\$17,48	R\$15,80	R\$14,88	R\$19,99	R\$15,98	R\$24,99	R\$16,90	R\$17,99	R\$19,48	R\$ 24,99	R\$ 14,98	66,82%	EXTRABOM	
2	Fevão	Tipo 1 - Preto	1 Kg	JUUU	R\$7,99	R\$7,99	R\$7,99	R\$7,99	R\$7,99	R\$6,99	R\$6,99	R\$9,78	-	R\$ 9,99	R\$ 6,98	43,12%	PERIM	
3	Apucar	Orestal	2 Kg	ALCOON	R\$7,99	R\$7,99	R\$7,99	R\$7,99	R\$6,99	R\$6,99	R\$6,99	R\$6,99	-	R\$ 6,99	R\$ 6,98	27,36%	PERIM	
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	R\$3,69	R\$5,68	R\$3,59	R\$4,39	R\$3,55	R\$4,49	R\$6,69	R\$7,49	-	R\$ 7,49	R\$ 3,55	110,99%	OK HIPERMERCADO	
5	Farinha de Mandioca	Tipo 1 - Branca	1 Kg	NICO	-	-	R\$3,89	R\$3,99	-	R\$4,39	R\$3,58	R\$4,29	R\$4,79	R\$ 3,68	R\$ 3,58	33,80%	PERIM	
6	Biscoito Salgado	Água e Sal	200 G	BAUDUCCO	R\$2,69	R\$3,18	R\$5,38	-	-	-	R\$3,18	-	R\$3,28	R\$ 5,38	R\$ 2,69	100,00%	CARONE	
7	Biscoito Doce	Maisena	200 G	AYMORE	R\$3,98	R\$3,58	R\$2,79	-	-	-	R\$3,58	-	R\$4,49	R\$ 4,49	R\$ 1,99	125,00%	OK HIPERMERCADO	
8	Café	Pó - Pacote	250 G	NUMERO 1	R\$6,99	R\$6,78	R\$7,99	R\$7,99	R\$6,29	R\$8,99	R\$6,79	-	R\$ 6,99	R\$ 6,29	42,93%	OK HIPERMERCADO		
9	Leite	Integral UHT Tipo A CX	1 L	SELITA	R\$3,48	R\$3,49	R\$3,49	R\$3,99	R\$4,19	R\$4,49	R\$3,45	R\$3,49	R\$4,39	R\$ 4,49	R\$ 3,45	30,14%	PERIM	
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	BORGES	R\$26,99	R\$29,80	R\$26,90	R\$27,99	R\$24,89	R\$24,89	R\$23,80	R\$23,99	R\$29,90	R\$ 29,90	R\$ 23,80	25,33%	PERIM	
11	Óleo	de Soja	900 ML	SOYA	R\$8,48	R\$8,48	R\$8,89	-	-	-	R\$8,58	-	R\$11,99	R\$ 11,99	R\$ 8,48	41,98%	EPA	
12	Óleo de Canola	-	900ML	LIZA	R\$15,59	R\$16,98	R\$12,59	-	-	-	R\$11,99	-	R\$13,98	R\$14,99	R\$17,39	R\$ 11,99	52,88%	OK HIPERMERCADO
13	Ovos	Médicos - Brancos	30 uni	-	R\$16,90	R\$15,90	R\$11,90	R\$14,99	R\$10,98	R\$11,99	R\$13,45	R\$14,98	R\$16,90	R\$ 16,90	R\$ 10,98	53,92%	OK HIPERMERCADO	
14	Leite em pó	Integral - Sachê	800 G	PIRACANJUBA	R\$14,99	-	R\$13,99	-	-	-	R\$14,99	-	R\$26,90	-	R\$ 13,99	106,58%	EXTRABOM	
15	Molho de Tomate	Tradicional - Sachê	340 G	-	R\$1,99	-	R\$1,99	-	-	-	R\$1,58	-	R\$2,19	R\$ 1,58	38,61%	PERIM		
16	Sardinha enlatada	Com óleo	125G	88	R\$8,69	-	-	-	-	-	R\$6,99	-	R\$6,69	R\$ 6,68	88,85%	PERIM		
17	Amum enlatado	Sólido óleo	140G	88	R\$7,49	-	-	-	-	-	R\$5,99	-	R\$5,28	R\$ 11,19	R\$ 5,28	111,93%	PERIM	
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 Kg	-	R\$38,98	R\$24,90	R\$32,60	R\$28,99	R\$29,90	R\$32,99	R\$43,98	R\$35,60	R\$33,99	R\$ 43,98	R\$ 24,90	76,33%	EPA	
19	Carne Suína	Carrié	1 Kg	-	R\$15,98	R\$18,80	R\$16,88	R\$18,99	R\$13,80	R\$17,80	R\$18,75	R\$18,99	R\$18,99	R\$ 21,99	R\$ 13,80	59,35%	OK HIPERMERCADO	
20	Frango	Inteiro - Congelado	1 Kg	KFRANGO	R\$11,69	R\$10,80	R\$10,99	R\$10,99	R\$10,75	R\$13,99	R\$11,68	R\$15,99	-	R\$ 15,99	R\$ 10,75	48,74%	OK HIPERMERCADO	
21	Frango	File de Peito - Congelado	1 Kg	PIF PAF	-	-	-	-	-	-	R\$19,98	-	R\$20,98	R\$ 19,98	5,01%	PERIM		
PADARIA																		
22	Pão	Francois	1 Kg	-	R\$15,90	R\$11,80	R\$13,90	R\$10,99	R\$8,99	R\$11,99	R\$14,90	R\$13,98	R\$15,95	R\$ 15,95	R\$ 6,99	128,16%	OK HIPERMERCADO	
23	Margarina	Com sal	500 G	CLAYBOM	R\$7,68	R\$5,69	R\$5,69	R\$5,69	R\$6,98	R\$6,98	R\$5,28	R\$7,99	R\$7,99	R\$ 4,59	R\$ 4,59	74,07%	MULTISHOW	
24	Queijo Mussarela	Fatiado	1 Kg	-	R\$34,89	R\$36,80	R\$26,90	R\$34,90	R\$36,90	R\$44,99	R\$27,90	R\$33,98	R\$47,90	R\$ 47,90	R\$ 26,90	78,07%	EXTRABOM	
25	Apresentado	Fatiado	1 Kg	-	R\$24,89	R\$20,98	R\$12,99	R\$13,79	R\$14,99	R\$13,79	R\$23,90	R\$18,98	R\$28,90	R\$ 28,90	R\$ 12,99	122,48%	EXTRABOM	
26	Mortadela	Bologna Fatiada (não defumada)	1 Kg	-	R\$12,99	R\$24,80	R\$14,80	R\$12,99	R\$24,49	R\$29,99	R\$19,59	R\$26,98	R\$31,49	R\$ 31,49	R\$ 12,99	142,42%	CARONE / MULTISHOW	
BEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1L	DA FRUTA	R\$3,36	R\$3,38	R\$3,99	-	R\$3,98	R\$4,99	R\$3,59	R\$4,99	R\$4,99	R\$ 4,99	R\$ 3,35	48,86%	CARONE	
28	Refrigerante	Coca	2 L	COORA	R\$3,79	R\$3,58	-	R\$3,79	R\$3,49	R\$4,29	R\$3,38	R\$3,79	R\$4,29	R\$ 4,29	R\$ 3,38	26,92%	PERIM	
29	Refrigerante	Guarana	2L	COORA	R\$3,45	R\$3,59	-	R\$3,59	R\$4,15	R\$3,79	R\$3,79	R\$3,79	R\$3,79	R\$ 3,45	R\$ 3,45	20,29%	CARONE	
FRUTAS E VERDURAS																		
30	Tomate	Rasteiro	1 Kg	-	R\$9,99	R\$6,98	R\$7,99	R\$5,99	R\$6,99	R\$3,99	R\$6,30	R\$5,99	R\$6,28	R\$ 9,99	R\$ 3,99	150,38%	OVELHA	
31	Cebola	-	1 Kg	-	R\$4,49	R\$3,98	R\$4,49	R\$3,39	R\$3,99	R\$3,99	R\$3,98	R\$7,98	R\$4,98	R\$ 7,98	R\$ 3,39	135,40%	MULTISHOW	
32	Batata	Inglês	1 Kg	-	R\$4,99	R\$2,99	R\$4,99	R\$2,99	R\$2,98	R\$2,99	R\$4,16	R\$3,99	R\$4,28	R\$ 4,99	R\$ 2,98	67,45%	OK HIPERMERCADO	
33	Cenoura	-	1 Kg	-	R\$2,99	R\$3,98	R\$5,99	R\$2,79	R\$2,48	R\$2,99	R\$2,99	R\$3,99	R\$5,99	R\$ 5,99	R\$ 2,48	141,53%	OK HIPERMERCADO	
34	Laranja	Pêra	1 Kg	-	R\$4,99	R\$3,48	R\$3,69	R\$3,48	R\$3,48	R\$3,79	R\$5,33	R\$3,98	R\$3,79	R\$ 3,48	R\$ 3,48	123,85%	EPA / OK HIPERMERCADO	
35	Mamão	Hawai	1 Kg	-	R\$7,99	R\$7,98	R\$7,99	R\$7,99	R\$7,99	R\$7,99	R\$6,80	R\$11,98	R\$ 11,98	R\$ 5,99	R\$ 10,00%	RB SUPERMERCADOS		
36	Banana	Pêra	1 Kg	-	R\$4,99	R\$4,98	R\$3,99	R\$3,98	R\$3,49	R\$3,98	R\$2,99	R\$4,29	R\$4,99	R\$ 2,99	R\$ 66,89%	RB SUPERMERCADOS		
37	Banana	da Terra	1 Kg	-	R\$6,99	R\$5,48	R\$5,99	R\$4,98	R\$4,99	R\$6,47	R\$5,49	R\$6,99	R\$ 6,99	R\$ 4,98	R\$ 80,52%	OK HIPERMERCADO		
38	Salada	Mayo	Unidade	-	R\$2,49	R\$1,98	R\$2,49	R\$1,29	R\$1,99	R\$1,99	R\$1,99	R\$1,75	R\$2,49	R\$ 2,49	R\$ 1,29	93,02%	MULTISHOW	
39	Cebolinha	Mayo	Unidade	-	R\$2,49	R\$1,98	R\$2,49	R\$1,29	R\$1,99	R\$1,99	R\$1,99	R\$1,75	R\$2,48	R\$ 2,49	R\$ 1,29	93,02%	MULTISHOW	
40	Alio	-	1Kg	-	R\$26,90	R\$19,98	R\$16,90	R\$22,99	R\$14,90	R\$14,99	R\$22,50	R\$21,98	R\$25,90	R\$ 14,90	R\$ 73,83%	OK HIPERMERCADO		
41	Pimentão	Verde	1Kg	-	R\$6,99	R\$6,98	R\$7,98	R\$7,99	R\$8,99	R\$7,99	R\$6,99	R\$8,99	R\$ 8,99	R\$ 6,98	28,80%	EPA		
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUX	R\$1,49	R\$1,78	R\$1,79	R\$1,99	R\$2,09	R\$2,99	R\$2,20	R\$1,89	R\$2,48	R\$ 2,99	R\$ 1,49	100,67%	CARONE	
43	Shampoo	-	350 ML	PALMOLIVE	R\$7,89	R\$7,48	R\$8,99	R\$11,99	R\$8,98	R\$10,99	R\$8,98	R\$9,98	R\$11,99	R\$ 11,99	R\$ 6,98	71,78%	PERIM	
44	Crema Dental	Tripla Limpeza completa	70 G	SORRISO	R\$2,99	R\$3,98	R\$3,49	R\$3,99	R\$2,99	R\$2,99	R\$4,49	-	R\$4,49	-	R\$ 2,99	97,67%	CARONE	
45	Desodorante Masculino	Rollon	50 ML	NIVEA	R\$8,19	R\$14,28	R\$7,79	R\$8,99	R\$12,59	R\$8,49	R\$7,56	R\$9,79	R\$16,98	R\$ 16,98	R\$ 7,56	124,60%	PERIM	
46	Desodorante Feminino	Rollon	50 ML	NIVEA	R\$8,19	R\$14,28	R\$7,79	R\$8,99	R\$12,59	R\$8,49	R\$7,56	R\$9,79	R\$16,98	R\$ 16,98	R\$ 7,56	124,60%	PERIM	
47	Papel Higiénico	60 metros - Folha Simples	12 Rolos	PALOMA	R\$13,99	-	R\$14,99	-	-	-	R\$13,98	-	-	R\$ 14,99	R\$ 13,98	7,22%	PERIM	
48	Fio Dental	100 Metros	Unidade	HILLO	R\$4,69	R\$5,38	R\$4,69	-	-	-	R\$4,10	-	R\$4,68	-	R\$ 5,38	R\$ 4,10	31,22%	PERIM
49	Condicionador	-	325 ML	PALMOLIVE	R\$9,48	R\$10,80	R\$11,99	R\$11,99	R\$9,79	R\$10,94	R\$9,40	R\$11,90	R\$13,99	R\$ 13,99	R\$ 9,40	48,83%	PERIM	
LIMPEZA DOMÉSTICA																		
50	Sabão	Em Po - Caixa	1 Kg	INVICTO	-	-	R\$6,59	R\$7,99	-	R\$8,99	R\$5,65	R\$8,48	-	R\$ 9,48	R\$ 5,65	67,79%	PERIM	
51	Sabão	Em Barra - 5Unid.	1 Kg	RAZZO	R\$9,99	-	R\$12,99	R\$10,99	-	R\$11,99	R\$8,45	R\$13,95	-	R\$15,90	R\$ 8,45	88,17%	PERIM	
52	Anaciante	-	2 L	Q-BOA	-	-	R\$7,79	R\$5,99	-	R\$4,49	-	-	R\$9,38	R\$ 9,38	R\$ 4,49	108,91%	OVELHA	
53	Espanija de Aço	8 unid.	60 G	ASSOLAN	R\$1,89	R\$2,08	R\$2,39	R\$1,99	R\$1,58	R\$2,48	R\$2,48	R\$2,49	R\$2,98	R\$ 2,98	R\$ 1,58	88,61%	OK HIPERMERCADO	
54	Espanija de Cozinha	Multiespa	3 uni	WISH	R\$5,19	-	R\$5,99	R\$3,99	-	R\$3,99	R\$2,54	-	R\$5,19	-	R\$ 3,99	30,08%	MULTISHOW / OVELHA	
55	Água Sanitária	-	1 L	Q-BOA	R\$6,69	R\$7,80	R\$7,99	R\$4,99	R\$4,49	R\$6,70	R\$4,99	R\$4,78	R\$7,99	R\$ 7,99	R\$ 4,44	79,95%	OVELHA	
56	Detergente Líquido	-	500 ML	LIMPOL	R\$2,38	-	R\$2,59	R\$2,59	R\$1,88	R\$2,79	R\$1,88	R\$2,78	R\$2,59	R\$ 2,79	R\$ 1,88	48,40%	OK HIPERMERCADO / PERIM	
57	Avivante sem Cloro	-	2L	BRILHANTE	R\$16,79	-	R\$30,90	-	-	-	-	-	R\$30,90	R\$ 16,79	84,04%	CARONE		
58	Detergente Líquido	Roupa Branca e Coloridas	9 l	OMO	R\$3,29	-	R\$3,29	-	R\$3,29	R\$4,79	R\$3,29	R\$3,99	R\$7,99	R\$ 7,99	R\$ 3,29	119,13%	PERIM	
59	Inseticida Multi Base Água	Com óleo de Citronela	420ML / 365G	RAID	R\$12,59	R\$12,98	R\$13,99	R\$13,99	R\$19,49	R\$10,99	R\$14,89	R\$17,29	R\$ 19,49	R\$ 10,99	77,34%	PERIM		
HIGIENE E CUIDADOS INFANTIS																		
60	Fraldas Descartáveis	Tamanho M - Supersec	30 uni	PAMPERS	-	-	-	R\$33,90	-	-	-	-	R\$40,90	R\$ 40,90	R\$ 33,90	20,85%	MULTISHOW	
61	Shampoo Infantil	Baby	200 ML	JOHNSON	R\$9,85	R\$14,48	R\$18,59	R\$15,99	R\$9,85	R\$15,99	R\$9,85	R\$9,85	R\$15,99	R\$ 15,99	R\$ 9,85	88,73%	CARONE / PERIM	
62	Sabonete Infantil	Em Barra	75 G	HUGGIES - TM	R\$3,09	-	R\$2,99	R\$2,99	-	R\$2,79	-	R\$3,49	R\$3,28	R\$				