

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – NOVEMBRO/2019

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS								VARIAÇÃO DE PREÇO			
					EPA	EXTRABOM	PERIM	OK HIPERMERCADO	CARONE	SCHOWAMBACH	SÃO JOSÉ	MULTISHOW	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO
					Jardim Camburi	Coléobras	Mais de Prata	Rota de Pedra	Santa Lucia	Santa Martha	Centro	São Pedro				
ALIMENTAÇÃO																
1	Arroz	Tipo 1 - Branco	5 kg	SEPE	R\$13,98	R\$11,98	R\$11,90	R\$11,95	R\$11,89	R\$13,98	R\$12,45	R\$14,79	R\$ 14,79	R\$ 11,89	24,39%	CARONE
2	Felilio	Tipo 1 - Preto	1 kg	COMBRASIL	R\$6,48	R\$5,48	R\$4,85	R\$4,79	R\$4,79	-	R\$5,98	R\$5,99	R\$ 6,48	R\$ 4,57	41,79%	OK HIPERMERCADO
3	Acúcar	Cristal	2 kg	ALCON	R\$3,78	R\$3,78	R\$3,75	R\$3,78	R\$3,78	R\$4,29	-	-	R\$ 4,29	R\$ 3,75	14,40%	PERM
4	Macarrão	Massa com ovos - Espaguete	500 g	PIRAQUE	R\$4,18	R\$3,78	R\$3,85	R\$3,78	R\$3,35	-	R\$3,98	R\$4,79	R\$ 4,79	R\$ 3,25	47,30%	PERM
5	Farinha de Mandioca	Tipo 1 - Branca	1 kg	LESTE	R\$4,98	R\$3,39	R\$2,58	R\$3,25	R\$2,85	-	R\$3,29	R\$3,69	R\$ 4,98	R\$ 2,58	93,02%	PERM
6	Biscoito Salgado	Água e Sal	200 g	PIRAQUE	R\$3,98	R\$3,99	R\$4,45	R\$4,05	R\$2,99	R\$4,29	R\$3,99	R\$3,99	R\$ 4,29	R\$ 2,99	43,48%	CARONE
7	Biscoito Doce	Mistura	200 g	PIRAQUE	R\$3,98	R\$4,19	R\$3,75	R\$4,19	R\$4,69	R\$2,89	R\$4,69	R\$3,99	R\$ 4,69	R\$ 2,89	62,28%	CARONE
8	Café	Pó - Pacote	250 g	CARUSO	R\$3,58	R\$2,99	R\$2,78	R\$2,95	R\$3,49	R\$3,69	R\$3,39	R\$3,69	R\$ 3,69	R\$ 2,78	32,73%	PERM
9	Leite	Integral UHT Tipo A - Caixa	1 l	DAMARE	-	R\$2,58	-	R\$2,95	-	R\$2,95	-	R\$2,99	R\$ 2,99	R\$ 2,58	15,89%	EXTRABOM
10	Azeite de Oliva	Extra Virgem	500 ml	GALLO	R\$20,98	R\$17,80	-	R\$18,90	-	-	R\$23,99	R\$22,99	R\$ 23,99	R\$ 17,80	34,76%	PERM
11	Óleo	de Sola	900 ml	LUZA	R\$3,68	R\$3,58	R\$3,88	R\$3,88	R\$3,89	-	R\$3,89	R\$3,99	R\$ 3,99	R\$ 3,58	11,45%	EXTRABOM
12	Ovos	Médios - Brancos	30 unid.	-	R\$7,85	R\$7,99	R\$8,99	R\$8,99	R\$9,98	R\$10,49	R\$9,99	R\$9,99	R\$ 11,20	R\$ 7,85	42,68%	EPA
13	Leite em pó	Integral - Sachê	800 g	NINHO	R\$29,98	R\$24,90	R\$24,90	R\$24,90	R\$29,98	R\$29,98	R\$37,90	R\$26,98	R\$ 37,90	R\$ 24,90	91,97%	PERM
14	Molho de Tomate	Tradicional - Sachê	350 g	QUERO	R\$1,48	R\$1,39	R\$1,70	R\$1,69	R\$1,69	-	R\$1,79	-	R\$ 1,79	R\$ 1,39	26,76%	EXTRABOM
CARNES E AVES																
15	Carne Bovina	Acém - Sem osso	1 kg	-	R\$16,80	R\$16,98	R\$18,48	R\$19,50	R\$18,99	R\$16,60	R\$19,95	R\$15,99	R\$ 19,95	R\$ 15,99	24,77%	MULTISHOW
16	Frango	Inteiro - Congelado	1 kg	KIFRANGO	R\$6,38	R\$5,99	R\$6,90	R\$5,65	R\$6,69	R\$5,99	R\$6,89	R\$5,99	R\$ 6,90	R\$ 5,05	22,12%	OK HIPERMERCADO
PADARIA																
17	Pão	Francês	1 kg	-	R\$10,80	R\$10,99	R\$14,90	R\$9,88	R\$14,90	R\$10,98	R\$12,80	R\$10,98	R\$ 14,90	R\$ 9,88	50,61%	OK HIPERMERCADO
18	Margarina	Curti sal	500 g	QUALY	R\$6,98	R\$5,99	R\$5,29	R\$5,99	R\$5,29	R\$5,99	R\$5,99	R\$5,99	R\$ 5,99	R\$ 5,29	31,96%	OK HIPERMERCADO / CARONE
19	Queijo Mussarela	Fatiado	1 kg	-	R\$18,80	R\$27,90	R\$28,69	R\$25,50	R\$24,98	R\$28,90	R\$28,90	R\$28,90	R\$ 28,90	R\$ 18,80	53,72%	EPA
20	Apresentado	Fatiado	1 kg	-	R\$13,98	R\$12,99	R\$11,48	R\$14,20	R\$15,98	R\$11,99	R\$16,90	R\$14,48	R\$ 16,90	R\$ 11,48	47,21%	PERM
21	Mortadela	Bologna Fatiada (não defumada)	1 kg	-	R\$16,98	R\$17,99	R\$15,80	R\$15,80	R\$13,98	R\$13,98	R\$16,90	R\$13,90	R\$ 23,98	R\$ 13,90	72,52%	SÃO JOSÉ
REFRIGERANTES																
22	Refrigerante	Coca	2 l	COCA COLA	R\$5,99	R\$5,99	R\$5,88	R\$5,88	R\$5,88	R\$6,99	R\$6,29	R\$5,99	R\$ 6,99	R\$ 5,88	18,88%	PERM / OK HIPERMERCADO / CARONE
23	Refrigerante	Guaraná	2 l	COROA	-	R\$3,29	-	R\$3,30	-	-	R\$4,28	R\$3,59	R\$ 4,28	R\$ 3,18	34,59%	PERM
FRUTAS E VERDURAS																
24	Tomate	-	1 kg	-	R\$2,98	R\$2,99	R\$1,87	R\$1,99	R\$1,99	R\$2,99	R\$1,79	R\$2,99	R\$ 2,99	R\$ 1,79	67,04%	SÃO JOSÉ
25	Cebola	-	1 kg	-	R\$2,68	R\$4,99	R\$3,97	R\$4,99	R\$2,59	R\$2,49	R\$2,49	R\$3,99	R\$ 4,99	R\$ 1,97	153,30%	OK HIPERMERCADO
26	Batata	Inteira	1 kg	-	R\$4,98	R\$2,99	R\$3,19	R\$3,49	R\$2,59	R\$2,89	R\$2,89	R\$3,99	R\$ 4,98	R\$ 2,59	92,20%	SCHOWAMBACH
27	Cenoura	-	1 kg	-	R\$1,78	R\$2,49	R\$1,77	R\$1,59	R\$1,77	R\$2,69	R\$3,99	R\$3,99	R\$ 3,99	R\$ 1,69	150,94%	OK HIPERMERCADO
28	Laranja pera	-	1 kg	-	R\$1,58	R\$3,49	R\$2,99	R\$1,69	R\$1,89	R\$2,49	R\$2,49	R\$2,99	R\$ 4,16	R\$ 1,58	163,29%	EPA
29	Mamão Hawaii	-	1 kg	-	R\$2,88	R\$2,89	R\$1,59	R\$1,77	R\$1,77	R\$1,84	R\$1,99	R\$1,99	R\$ 2,99	R\$ 1,59	88,05%	OK HIPERMERCADO
30	Banana Prata	-	1 kg	-	R\$2,68	R\$4,49	R\$2,99	R\$4,49	R\$4,49	R\$3,24	R\$3,99	R\$3,99	R\$ 4,49	R\$ 2,68	67,54%	EPA
31	Banana da Terra	-	1 kg	-	R\$8,98	R\$5,99	R\$6,98	R\$7,20	R\$5,99	R\$7,98	R\$7,98	R\$6,99	R\$ 8,98	R\$ 5,99	49,92%	EXTRABOM / CARONE
32	Salada	Misto	Unidade	-	R\$0,98	R\$1,99	R\$1,90	R\$1,85	R\$1,99	R\$1,99	R\$1,90	R\$0,99	R\$ 1,99	R\$ 0,98	103,06%	EPA
33	Cebolinha	-	Unidade	-	R\$0,98	R\$1,99	R\$1,90	R\$1,90	R\$1,99	R\$1,99	R\$1,90	R\$0,99	R\$ 1,99	R\$ 0,98	103,97%	EPA
34	Alho	-	1 kg	-	R\$20,98	R\$24,90	R\$24,90	R\$24,87	R\$24,90	R\$19,80	R\$23,98	R\$24,90	R\$ 24,90	R\$ 14,87	67,45%	OK HIPERMERCADO
35	Pimentão	Verde	1kg	-	R\$7,48	R\$4,99	R\$5,69	R\$4,99	R\$5,27	R\$3,99	R\$5,99	R\$5,99	R\$ 7,48	R\$ 3,74	100,00%	PERM
HIGIENE PESSOAL																
36	Sabonete	Em Barra	85 g	PALMOLIVE	R\$0,98	R\$1,29	R\$1,09	R\$1,29	R\$1,49	R\$1,49	R\$1,69	R\$1,39	R\$ 1,69	R\$ 0,98	92,86%	EPA
37	Shampoo	Em Barra - Sunid	350 ml	PALMOLIVE	R\$5,98	R\$8,79	R\$8,79	R\$8,98	R\$8,99	R\$8,99	R\$11,99	R\$5,99	R\$ 11,99	R\$ 5,98	95,48%	EPA
38	Creme Dental	Tripla Ação	90 g	COLGATE	R\$2,88	R\$3,19	R\$3,28	R\$3,20	R\$3,77	R\$3,77	R\$3,99	R\$2,79	R\$ 3,99	R\$ 2,79	43,01%	MULTISHOW
39	Desodorante Masculino	Rolão	50 ml	NIVEA MEN	R\$9,98	R\$9,39	R\$7,85	R\$9,95	R\$7,99	R\$6,99	R\$10,99	R\$8,99	R\$ 10,99	R\$ 6,99	57,22%	SCHOWAMBACH
40	Desodorante Feminino	Rolão	50 ml	REXONA	R\$9,98	R\$11,99	R\$10,98	R\$11,20	R\$10,95	R\$8,75	R\$11,20	R\$8,99	R\$ 11,99	R\$ 8,75	37,03%	SCHOWAMBACH
41	Papel Higiênico	60 metros - Folha Simples	12 rolos	MILI	R\$13,98	R\$11,85	R\$14,29	R\$13,99	R\$13,99	-	R\$11,99	R\$14,29	R\$ 14,29	R\$ 11,85	20,59%	PERM
42	Fio Dental	100 metros - Encerado	Unidade	HILLO	R\$4,68	R\$4,39	R\$3,65	R\$3,69	R\$3,99	-	R\$3,99	R\$2,99	R\$ 4,68	R\$ 2,99	56,52%	MULTISHOW
43	Condicionador		350 ml	PALMOLIVE	R\$6,98	R\$10,19	R\$7,89	R\$10,89	R\$7,99	R\$7,99	R\$13,99	R\$6,99	R\$ 13,99	R\$ 6,98	100,43%	EPA
LIMPEZA DOMÉSTICA																
44	Sabão	Em Pó - Caixa	2 kg	IXIAN IPÊ	R\$14,80	R\$13,99	-	R\$14,80	R\$14,95	R\$15,99	R\$19,60	R\$15,77	R\$ 19,60	R\$ 13,99	40,10%	EXTRABOM
45	Sabão	Em Barra - Sunid	1 kg	RAZZO	-	R\$5,98	R\$5,98	R\$5,97	R\$6,69	R\$5,89	R\$5,98	R\$6,99	R\$ 6,98	R\$ 5,89	52,46%	SCHOWAMBACH
46	Amaciante	-	2 l	MON BLUJO	R\$7,98	R\$7,79	R\$7,60	R\$7,79	R\$7,55	R\$9,99	R\$9,99	R\$9,99	R\$ 9,99	R\$ 7,55	32,32%	CARONE
47	Espana de Aço	60 g - 4 unid.	4 unid.	BOMBRELL	R\$1,38	-	R\$1,55	R\$1,75	R\$1,70	R\$1,96	R\$2,58	R\$1,96	R\$ 2,58	R\$ 1,38	86,96%	EPA
48	Espana de Cozinha	Multuso	3 unid.	SCOTCH BRITE	-	-	R\$9,35	-	-	-	-	-	R\$ 9,35	R\$ 5,77	62,05%	PERM
49	Água Sanitária	-	1 l	O-BIO	R\$3,78	-	R\$3,59	R\$3,35	R\$3,35	R\$3,99	R\$3,99	-	R\$ 3,99	R\$ 3,15	26,67%	PERM
50	Detergente Líquido	-	500 ml	LIMPOL	R\$3,78	R\$1,89	R\$1,85	R\$1,85	R\$1,95	R\$1,88	R\$1,89	-	R\$ 1,88	R\$ 1,78	11,24%	EPA
HIGIENE E CUIDADOS INFANTIS																
51	Fraldas Descartáveis	Tamanho M - Supersec	30 unid.	PAMPERS	-	R\$29,90	-	R\$29,90	R\$26,79	-	R\$34,90	-	R\$ 34,90	R\$ 26,79	30,27%	CARONE
52	Shampoo Infantil	Baby	200 ml	JOHNSON'S	R\$13,98	R\$12,99	R\$9,95	R\$14,70	R\$12,79	-	R\$16,79	R\$14,99	R\$ 16,79	R\$ 9,95	68,74%	PERM
53	Sabonete Infantil	Em Barra	75 g	HUGGIES	R\$2,48	R\$2,75	R\$2,75	R\$2,75	R\$2,39	R\$1,99	-	R\$3,40	R\$ 3,40	R\$ 1,99	70,85%	SCHOWAMBACH
54	Talco para Bebê	200 g	JOHNSON'S	R\$16,28	R\$17,59	R\$16,80	R\$16,80	R\$16,80	R\$16,80	R\$16,80	R\$24,90	R\$16,99	R\$ 24,90	R\$ 16,38	46,54%	SCHOWAMBACH
55	Toalhinhas Umectadas	Pacote	48 unid.	JOHNSON'S	R\$15,90	R\$14,59	R\$15,70	R\$15,70	R\$13,29	R\$14,88	-	-	R\$ 15,90	R\$ 13,29	19,54%	CARONE
56	Pomada de assaduras	Bisnaga	90 g	HUGGIES	R\$23,80	R\$24,90	R\$24,90	R\$24,90	R\$19,48	-	-	-	R\$ 23,80	R\$ 19,48	98,08%	EXTRABOM

*Os itens pesquisados se referem apenas a disponibilidade de estoque da unidade visitada por este Órgão.

Planilha Procon/Economia.

Pesquisa realizada pelo Núcleo de Comunicação, Educação, Pesquisa e Dados do Procon Vitória nos dias 23 e 24 de Outubro de 2019.