

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – ABRIL/2023

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIAÇÃO DE PREÇO			
					CARONE	EPA	EXTRABOM	MULTISHOW	EPA PREMIUM	CASTELO	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Conceição	Galvães	Santa Antônio	Rota da Pádua	Ilha dos Cabanos	Rota da Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Arroz	Tipos 1 - Branco	5 KG	SEPE	R\$ 19,98	R\$18,90	R\$19,98	R\$ 19,99	R\$18,90	R\$22,99	R\$20,85	R\$22,90	R\$20,90	R\$ 22,99	R\$ 19,90	21,64%	EPA / EPA PREMIUM	
2	Felão	Tipos 1 - Preto	1 KG	COMBRASIL	R\$ 8,28	-	R\$8,39	R\$ 9,99	-	R\$7,98	R\$8,99	R\$8,99	R\$ 9,99	R\$ 9,99	R\$ 7,98	25,19%	PERIM	
3	Acúcar	Cristal	2 KG	ALCOON	R\$7,99	R\$7,18	R\$7,99	R\$ 7,99	R\$8,79	R\$8,99	R\$7,99	R\$8,99	R\$8,99	R\$ 8,99	R\$ 6,78	32,80%	EPA PREMIUM	
4	Macarrão	Macarrão com ovos - Espaguete	500 G	SARLON	R\$ 4,79	R\$5,18	R\$4,99	R\$ 5,30	-	R\$5,29	R\$4,98	R\$5,29	R\$5,59	R\$ 5,59	R\$ 4,38	27,63%	PERIM	
5	Farinha de Mandioca	Tipos 1 - Branca	1 KG	LEITE	R\$ 7,68	-	R\$9,79	R\$ 9,99	-	R\$9,99	R\$9,98	R\$9,98	R\$ 9,99	R\$ 9,99	R\$ 7,68	30,08%	CARONE	
6	Biscoito Salgado	Água e Sal	200 G	AYMORE	R\$ 3,99	-	R\$4,69	-	-	R\$4,69	-	R\$4,39	R\$ 4,69	R\$ 4,69	R\$ 3,49	17,54%	CARONE	
7	Biscoito Doce	Mistura	200 G	PRINQUE	R\$ 3,79	R\$4,58	R\$4,29	R\$ 4,99	R\$4,58	R\$4,79	R\$5,49	R\$4,98	R\$ 4,99	R\$ 4,99	R\$ 3,79	44,86%	CARONE / PERIM	
8	Café	Pra. Pacote	250 G	N° UM	R\$ 6,58	-	R\$6,99	R\$ 7,79	R\$6,98	R\$6,99	R\$5,95	R\$6,49	R\$7,99	R\$ 7,99	R\$ 5,95	34,29%	PERIM	
9	Leite	Integral LHT Tipo A CX	1 L	SELITA	R\$ 4,98	R\$4,98	R\$4,89	R\$ 4,99	R\$4,98	R\$5,39	R\$5,38	-	R\$5,49	R\$ 6,49	R\$ 4,89	32,72%	EXTRABOM	
10	Azeite de Oliva	Extra Virgem - Vêtro	500 ML	GALO	R\$ 29,79	R\$32,98	R\$29,98	R\$ 33,90	R\$32,98	-	R\$32,98	R\$32,98	R\$34,90	R\$ 34,90	R\$ 29,79	17,12%	EXTRABOM	
11	Óleo	de Siso	900 ML	LIZA	R\$ 8,49	-	R\$8,49	R\$ 7,99	-	R\$7,98	R\$8,29	R\$8,29	R\$ 8,49	R\$ 8,49	R\$ 7,99	31,67%	EXTRABOM	
12	Óleo	de Canola	900 ML	LIZA	R\$ 17,99	-	R\$17,99	-	-	R\$17,98	R\$18,34	R\$17,98	R\$19,99	R\$ 19,99	R\$ 16,99	25,62%	EXTRABOM	
13	Melões - Brancos	Unid.	300 ML	MINAU	R\$24,80	R\$23,90	R\$22,00	R\$ 19,99	R\$22,00	R\$21,98	R\$21,98	R\$21,98	R\$24,80	R\$ 24,80	R\$ 19,99	32,22%	RB SUPERMERCADOS	
14	Leite em pó	Integral - Leite	300 G	NINHO	R\$ 22,99	R\$23,90	R\$ 19,99	R\$ 19,99	-	R\$26,99	R\$11,98	R\$21,90	R\$24,80	R\$ 24,80	R\$ 17,98	66,80%	PERIM	
15	Molho de Tomate	Tradicional - Sachê	340 G / 300 G	QUERO	R\$ 2,99	R\$2,98	R\$3,19	R\$ 3,39	R\$2,98	R\$2,99	R\$3,20	R\$3,20	R\$ 4,49	R\$ 2,99	50,67%	EPA / EPA PREMIUM		
16	Sardinha enlatada	Com óleo	125 G	COQUEIRO	-	R\$4,78	R\$5,79	R\$ 6,99	R\$4,78	R\$7,99	R\$6,69	R\$6,49	-	R\$ 7,99	R\$ 4,78	67,15%	EPA / EPA PREMIUM	
17	Atum enlatado	Sólido d'água	170 G	COQUEIRO	R\$ 9,99	R\$10,68	R\$10,68	-	R\$10,68	-	R\$10,68	-	-	R\$ 10,68	R\$ 9,99	8,12%	CARONE / EXTRABOM	
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 KG	-	R\$ 38,98	-	R\$31,90	R\$ 27,99	R\$23,80	R\$29,99	R\$35,45	R\$31,90	R\$31,90	R\$ 38,98	R\$ 23,80	63,78%	EPA / EPA PREMIUM	
19	Carne Suína	Carne	1 KG	-	R\$ 18,79	R\$15,80	R\$16,99	R\$ 17,99	R\$18,80	R\$18,98	R\$18,40	R\$14,98	R\$19,90	R\$ 19,90	R\$ 13,80	44,20%	EPA PREMIUM	
20	Frango	Inteiro - Congelado	1 KG	KLFRANCO	-	R\$19,98	R\$19,98	R\$ 12,99	R\$12,99	R\$12,99	R\$11,28	R\$11,98	R\$19,90	R\$ 11,98	R\$ 9,98	40,08%	EXTRABOM	
21	Frango	Filé de Peito - Congelado	1 KG	SADIA	R\$ 18,59	R\$23,80	R\$23,80	R\$ 23,80	R\$20,98	R\$21,99	R\$21,99	R\$21,99	R\$24,80	R\$ 24,80	R\$ 18,59	86,48%	CARONE	
PADARIA																		
22	Pão	Francês	1 KG	-	R\$ 18,90	R\$12,80	R\$12,99	R\$ 19,99	R\$12,80	R\$13,99	R\$19,90	R\$11,98	R\$19,90	R\$ 19,90	R\$ 12,80	59,47%	EPA / EPA PREMIUM	
23	Margarina	Com sal	500 G	QUALY	R\$ 10,49	R\$11,80	R\$12,49	R\$ 12,59	R\$11,80	R\$12,99	R\$9,80	R\$10,98	R\$10,99	R\$ 12,59	R\$ 9,80	28,47%	PERIM	
24	Queijo Mussarela	Fatiado	1 KG	-	R\$ 48,99	R\$32,80	R\$32,80	R\$ 48,99	R\$42,80	R\$42,80	R\$42,80	R\$42,80	R\$42,80	R\$ 32,80	R\$ 32,80	62,36%	EPA / EPA PREMIUM	
25	Azeitona	Fatiada	1 KG	-	R\$ 27,98	R\$25,80	R\$23,90	R\$ 30,99	R\$29,98	R\$29,98	R\$29,98	R\$29,98	R\$29,98	R\$ 35,90	R\$ 19,98	99,75%	PERIM	
26	Mortadela	Botanica Fatiada	1 KG	-	R\$ 19,92	R\$40,48	R\$25,90	R\$ 26,90	R\$43,80	R\$43,80	R\$43,80	R\$43,80	R\$43,80	R\$ 43,80	R\$ 19,92	119,68%	CARONE	
BEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1 L	MAGLARY	R\$ 5,99	R\$6,38	R\$6,99	-	R\$6,38	R\$7,99	R\$6,15	R\$7,49	-	R\$ 7,99	R\$ 5,99	33,92%	CARONE / EXTRABOM	
28	Refrigerante	Coca	2 L	COCA COLA	R\$7,98	R\$9,49	R\$9,49	-	R\$9,49	R\$9,49	R\$9,49	R\$9,49	R\$9,49	R\$ 7,98	R\$ 7,98	65,38%	RB SUPERMERCADOS	
29	Refrigerante	Guafrank	2 L	COBOL	R\$ 4,28	R\$4,78	R\$4,28	R\$ 4,28	R\$4,28	R\$4,49	R\$4,49	R\$4,49	R\$4,49	R\$ 4,28	R\$ 3,98	25,13%	EPA PREMIUM	
FRUTAS E VERDURAS																		
30	Tomate	Rebento	1 KG	-	R\$ 9,99	R\$1,98	R\$9,99	R\$ 7,99	R\$8,98	R\$8,98	R\$8,98	R\$4,99	R\$9,98	R\$ 9,99	R\$ 4,99	100,20%	RB SUPERMERCADOS	
31	Cebola	-	1 KG	-	R\$ 5,49	R\$3,98	R\$9,99	R\$ 2,99	R\$3,98	R\$4,49	R\$5,10	R\$4,78	R\$6,98	R\$ 6,98	R\$ 3,78	84,88%	RB SUPERMERCADOS	
32	Batata	Inglesa	1 KG	-	R\$7,99	R\$7,49	R\$7,99	R\$ 4,99	R\$7,49	R\$8,99	R\$8,99	R\$8,99	R\$8,99	R\$ 4,99	R\$ 4,99	75,11%	RB SUPERMERCADOS	
33	Cenoura	-	1 KG	-	R\$ 10,90	R\$10,98	R\$10,99	R\$10,99	R\$10,98	R\$10,98	R\$10,98	R\$10,98	R\$ 10,99	R\$ 8,99	22,25%	CASTELO		
34	Laranja	Pêra	1 KG	-	R\$ 5,99	R\$4,98	R\$6,99	R\$ 2,99	R\$4,98	R\$4,49	R\$4,98	R\$2,98	R\$4,98	R\$ 6,80	R\$ 2,98	129,13%	RB SUPERMERCADOS	
35	Mamão	Hawái	1 KG	-	R\$ 13,90	R\$13,98	R\$13,98	R\$ 13,90	R\$13,98	R\$13,98	R\$13,98	R\$13,98	R\$14,98	R\$ 14,98	R\$ 10,98	65,63%	RB SUPERMERCADOS	
36	Banana	Prata	1 KG	-	R\$ 6,99	R\$6,49	R\$6,98	R\$ 3,99	R\$6,48	R\$3,99	R\$6,61	R\$3,99	R\$6,61	R\$ 6,99	R\$ 3,99	75,93%	RB SUPERMERCADOS	
37	Banana	da Terra	1 KG	-	R\$ 8,99	R\$8,98	R\$8,99	R\$ 8,99	R\$8,98	R\$7,99	R\$8,48	R\$7,99	R\$ 8,99	R\$ 7,98	12,66%	SÃO JOSÉ		
38	Salada	Misto	Unidade	-	R\$ 2,99	-	R\$2,99	R\$ 2,99	R\$2,99	R\$2,49	R\$2,49	R\$2,49	R\$2,49	R\$ 2,99	R\$ 0,99	202,02%	MULTISHOW / CASTELO	
39	Cebolinha	Misto	Unidade	-	R\$ 2,99	-	R\$2,99	R\$ 0,99	R\$1,98	R\$9,99	R\$9,99	R\$11,29	R\$2,99	R\$ 2,99	R\$ 0,99	202,02%	MULTISHOW / CASTELO	
40	Alho	-	1 KG	-	R\$ 24,90	R\$14,80	R\$13,90	R\$ 12,99	R\$14,80	R\$9,99	R\$23,80	R\$11,90	R\$21,98	R\$ 24,90	R\$ 9,99	149,25%	CASTELO	
41	Pimentão	Verde	1 KG	-	R\$ 7,98	R\$7,98	R\$7,98	R\$ 7,99	R\$7,98	R\$8,99	R\$7,10	R\$8,99	R\$8,99	R\$ 9,98	R\$ 6,99	42,78%	MULTISHOW / CASTELO	
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUK	R\$ 2,68	-	R\$2,68	R\$ 2,68	-	R\$2,99	R\$2,30	-	R\$2,98	R\$ 2,98	R\$ 2,38	25,10%	PERIM	
43	Shampoo	-	335 ML	SEDA	R\$11,49	R\$14,28	R\$13,90	R\$ 14,99	R\$14,28	R\$14,99	R\$11,49	R\$11,49	R\$14,99	R\$ 14,99	R\$ 11,49	30,40%	CARONE / PERIM	
44	Creme Dental	Triple	70 G	CLOSE UP	R\$ 3,99	R\$3,08	R\$3,29	-	R\$3,49	R\$3,38	R\$3,78	R\$3,78	R\$3,78	R\$ 3,99	R\$ 3,08	29,56%	EPA	
45	Desodorante Masculino	Bolão	50 ML	REXONA	R\$11,49	R\$12,48	R\$12,99	-	R\$12,98	R\$12,98	R\$10,98	R\$11,48	-	R\$12,99	R\$ 9,99	68,14%	EXTRABOM	
46	Desodorante Feminino	Bolão	50 ML	REXONA	R\$ 11,49	R\$12,48	R\$12,99	-	R\$12,98	R\$12,98	R\$10,98	R\$11,48	-	R\$12,99	R\$ 9,99	68,14%	EXTRABOM	
47	Papel Higiênico	30 metros - Folha Dupla	12 Rolos	MINIMO	R\$ 18,89	R\$16,98	R\$16,98	-	R\$16,98	R\$16,80	R\$16,80	R\$16,80	R\$17,89	R\$ 19,98	R\$ 15,98	25,23%	EXTRABOM	
48	Fio Dental	100 Metros	Unidade	HELLO	R\$ 5,99	R\$6,79	R\$6,79	-	R\$6,80	R\$6,70	R\$6,80	R\$6,80	R\$6,80	R\$ 5,99	R\$ 4,80	24,79%	EPA PREMIUM	
49	Condicionador	200 ML	SEDA	R\$ 11,49	R\$15,48	R\$15,99	R\$15,99	R\$ 17,99	R\$15,48	R\$15,99	R\$11,49	R\$15,99	R\$17,99	R\$ 11,49	R\$ 11,49	56,57%	CARONE / PERIM	
50	Alcoholete	Com álcool	8 Unid.	SEMPRE LIVRE - ADAPT	R\$ 4,99	R\$5,25	R\$5,25	R\$ 5,79	R\$5,25	R\$5,99	R\$6,35	-	R\$6,99	R\$ 6,99	R\$ 4,99	40,08%	CARONE	
LIMPEZA DOMESTICA																		
51	Sabão	Em Po - Caixa	1,6 KG	TIVAN	R\$ 24,99	R\$29,90	R\$21,90	R\$ 27,54	R\$29,90	-	R\$25,80	R\$26,90	-	R\$ 29,90	R\$ 21,90	38,53%	EXTRABOM	
52	Sabão	Em barra - Sunlit	1 KG	RAZZO	R\$ 18,99	-	R\$18,99	-	-	R\$18,49	R\$17,49	-	R\$22,98	R\$ 22,98	R\$ 14,98	61,58%	PERIM	
53	Amaciante	-	2 L	MON BUCU	-	R\$13,09	R\$13,09	R\$ 10,99	-	R\$12,99	R\$17,78	R\$11,99	R\$11,99	R\$ 13,09	R\$ 8,78	49,09%	PERIM	
54	Espanhola de Aço	8 unid.	60 G	ASSOLAN	R\$ 2,99	R\$3,30	R\$3,99	R\$ 3,49	R\$3,30	R\$2,99	R\$3,22	-	R\$3,29	R\$ 3,49	R\$ 1,99	75,38%	EXTRABOM	
55	Espanhola de Cozinha	Multitudo	1 Unid.	ESFERBOM	-	-	-	-	-	R\$9,99	-	-	-	R\$ 9,99	R\$ 5,99	65,28%	CASTELO	
56	Água Sanitária	-	1 L	Q-BQA	R\$ 4,19	R\$3,98	R\$3,98	R\$ 5,79	-	R\$4,46	R\$4,98	R\$3,79	R\$3,79	R\$ 3,98	R\$ 3,98	45,69%	EPA	
57	Desferrugente Líquido	-	300 ML	LIMPOL	R\$ 2,48	R\$2,48	R\$2,49	R\$ 2,39	R\$2,38	R\$1,19	R\$2,85	R\$2,85	R\$2,85	R\$ 2,39	R\$ 2,39	34,62%	EPA PREMIUM	
58	Alvejante sem Cloro	-	2 L	Q-BQA	R\$ 21,99	-	R\$21,90	-	-	R\$20,50	R\$20,50	R\$20,50	R\$20,50	R\$ 20,50	R\$ 20,50	45,69%	PERIM	
59	Desferrugente Líquido	Roupa Branca e Colorida	2 L	RENAUANTE	R\$ 40,98	R\$27,40	R\$27,40	-	R\$24,95	R\$24,95	R\$24,95	R\$24,95	R\$24,95	R\$ 42,90	R\$ 32,90	34,40%	EXTRABOM	
60	Inseticida Multi Base Água	Com óleo de Citronela	420 ML / 305 G	ROLO	R\$ 17,99	R\$20,38	R\$19,58	R\$ 18,59	R\$19,80	R\$19,99	R\$19,58	R\$16,48	R\$22,99	R\$ 22,99	R\$ 15,80	45,91%	EPA PREMIUM	
HIGIENE E CUIDADOS INFANTIS																		
61	Shampoo Infantil	Baby	200 ML	JOHNSON'S	R\$ 22,99	R\$14,98	R\$17,90	-	R\$14,48	R\$25,99	R\$14,90	R\$22,98	R\$26,90	R\$ 27,90	R\$ 14,48	92,68%	EPA PREMIUM	
62	Sabonete Infantil	Em barra	75 G	HUGO'S	-	-	R\$3,59	-	R\$4,49	-	R\$3,85	R\$4,79	-	R\$ 4,99	R\$ 3,59	39,00%	EXTRABOM	
63	Talco para Bebê	-	200 G	JOHNSON'S	R\$ 44,99	R\$22,80	R\$37,80	-	R\$22,80	R\$34,99	R\$38,89	-	R\$ 44,99	R\$ 22,80	87,52%	EPA / EPA PREMIUM		
64	Toalhinhas Umídeadas	Pacote	40 Unid.	JOHNSON'S	R\$13,90	R\$13,90	R\$13,90	-	R\$13,80	-	R\$13,90	-	-	R\$ 13,90	R\$ 9,99	39,56%	EPA / EPA PREMIUM	
	Pomada de Aciclovir	-	42,99	HUGO'S	-	-	-	-	-	-	-	-	-	R\$ 42,99	R\$ 33,90	34,76%	EXTRABOM	