

PESQUISA ITENS DE PRIMEIRA NECESSIDADE - JANEIRO/2022

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIAÇÃO DE PREÇO			
					CARONE	EPA	EXTRABOM	MULTISHOW	OK HIPERMERCADO	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consolação	Colabombas	Santo Antônio	Rota da Penha	Nova Palestina	Mata de Prata	Santa Maria	Centro					
ALIMENTAÇÃO																		
1	Arroz	Tipo 1 - Branco	5 Kg	SEPE	R\$14,98	R\$15,80		R\$14,99	R\$17,99	R\$14,80	R\$17,99	R\$16,90	R\$16,99	R\$19,68	R\$ 19,68	R\$ 14,80	32,97%	OK HIPERMERCADO
2	Feijão	Tipo 1 - Preto	1 Kg	COMBRASIL	R\$7,98	R\$8,78		R\$7,99	R\$8,99	R\$8,78	R\$9,99	-	R\$8,98	R\$8,49	R\$ 9,99	R\$ 7,98	25,19%	CARONE
3	Açúcar	Cristal	2 Kg	ALCON	R\$7,49	R\$7,48	R\$7,99	R\$8,99	R\$7,48	R\$7,58	R\$8,95	-	-	R\$ 8,99	R\$ 7,48	20,19%	EPA / OK HIPERMERCADO	
4	Macarrão	Massa com ovos - Espaguete	500 G	SARILINI	R\$3,48	R\$3,49		R\$3,99	R\$3,49	R\$3,48	R\$4,49		R\$3,59	-	R\$ 4,49	R\$ 3,48	29,02%	EPA / OK HIPERMERCADO
5	Farinha de Mandioca	Tipo 1 - Branca	1 Kg	LESTRE	R\$5,99	-	R\$3,29	R\$6,49	R\$4,98	-	R\$4,52	-	R\$5,68	R\$ 6,49	R\$ 3,29	97,26%	EXTRABOM	
6	Biscoito Salgado	Água e Sal	200 G	AYMORE	R\$3,28	R\$3,28	R\$3,29	R\$3,59	R\$4,68	R\$3,49	R\$3,35	R\$4,49	R\$3,89	R\$ 4,68	R\$ 3,28	42,68%	CARONE / EPA	
7	Biscoito Doce	Mascena	200 G	PIRAQUE	R\$3,39	R\$3,28	R\$4,19	R\$4,49	R\$3,48	R\$4,59	R\$4,39	R\$4,39	R\$ 4,99	R\$ 3,28	R\$ 52,13%	EPA		
8	Calê	Pó - Pacote	250 G	N° UM	R\$6,68	R\$6,68	R\$6,99	-	R\$6,68	-	R\$7,38	R\$6,79	R\$ 6,99	R\$ 6,68	R\$ 34,58%	CARONE / EPA / OK HIPERMERCADO		
9	Leite	Integral UHT Tipo A CX	1 L	SELITA	R\$3,44	R\$3,48	R\$3,59	R\$3,29	-	R\$3,28	-	R\$4,39	R\$ 4,39	R\$ 3,28	33,84%	PERIM		
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	GALO	R\$27,48	R\$29,80	R\$29,90	R\$34,99	R\$29,80	R\$30,99	R\$31,00	R\$29,99	R\$29,90	R\$ 34,99	R\$ 27,48	27,33%	CARONE	
11	Óleo	de Soja	900 ML	LIZA	R\$8,75	R\$8,79	-	-	R\$8,68	R\$7,99	R\$8,65	R\$8,89	R\$ 8,89	R\$ 8,89	R\$ 7,99	11,26%	OVELHA	
12	Óleo	de Canola	900ML	LIZA	R\$13,99	R\$13,80	R\$12,59	-	R\$13,80	R\$14,99	R\$13,98	R\$14,99	R\$17,99	R\$ 17,99	R\$ 12,59	42,89%	EXTRABOM	
13	Ovos	Médios - Brancos	30 uni	-	R\$14,90	R\$14,80	R\$9,98	R\$9,99	R\$10,80	R\$9,99	R\$12,90	-	R\$14,99	R\$ 14,99	R\$ 9,90	51,41%	RB SUPERMERCADOS	
14	Leite em pó	Integral - Sachê	400 G	ITALAC	R\$11,59	R\$11,80	-	-	R\$11,80	-	R\$11,45	R\$10,99	-	R\$ 14,80	R\$ 10,99	34,67%	RB SUPERMERCADOS	
15	Molho de Tomate	Tradicional - Sachê	340 G	QUERO	R\$2,29	R\$2,15	R\$2,29	-	R\$2,99	R\$2,99	-	-	R\$3,10	R\$ 3,10	R\$ 2,14	44,88%	PERIM	
16	Sardinha enlatada	Com óleo	125G	COQUEIRO	R\$5,48	R\$5,48	R\$5,79	R\$5,69	R\$4,98	R\$5,99	R\$5,68	-	R\$5,69	R\$ 5,99	R\$ 4,98	20,28%	OK HIPERMERCADO	
17	Atum enlatado	Sólido óleo	140G	COQUEIRO	R\$6,49	R\$6,48	R\$7,79	R\$6,99	R\$4,98	-	R\$7,15	-	R\$8,39	R\$ 8,48	R\$ 4,98	70,28%	OK HIPERMERCADO	
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 Kg	-	38,98	R\$24,80	R\$35,99	R\$33,90	R\$24,80	R\$32,99	R\$30,98	R\$29,90	R\$29,95	R\$ 38,98	R\$ 24,80	57,18%	EPA / OK HIPERMERCADO	
19	Carne Suína	Carrê	1 Kg	-	19,98	R\$12,80	R\$15,89	R\$16,99	R\$13,80	R\$21,99	R\$17,85	R\$16,98	R\$15,95	R\$ 21,99	R\$ 12,80	71,80%	EPA	
20	Frango	Inteiro - Congelado	1 Kg	KI-FRANGO	R\$10,59	R\$9,48	R\$9,99	R\$10,99	R\$9,48	R\$9,99	R\$11,68	R\$10,98	R\$12,99	R\$ 12,99	R\$ 9,48	37,03%	EPA / OK HIPERMERCADO	
21	Frango	File de Peito - Congelado	1 Kg	SADIA	R\$16,98	R\$14,80	-	R\$28,90	R\$24,98	-	R\$23,98	-	R\$23,98	R\$ 28,90	R\$ 14,80	95,27%	EPA	
PADARIA																		
22	Pão	Francês	1 Kg	-	R\$15,90	R\$14,80	R\$13,80	R\$10,99	R\$7,98	R\$12,99	R\$14,90	R\$13,59	R\$13,99	R\$ 15,90	R\$ 7,98	99,25%	OK HIPERMERCADO	
23	Margarina	Com sal	500 G	QUALY	R\$7,68	R\$6,48	R\$6,99	R\$8,79	R\$7,68	R\$9,99	R\$8,79	R\$8,99	R\$9,68	R\$ 9,99	R\$ 7,68	30,08%	CARONE / OK HIPERMERCADO	
24	Queijo Mussarela	Fatiado	1 Kg	-	R\$34,89	R\$31,80	R\$34,90	R\$39,95	R\$23,80	R\$44,99	R\$33,98	R\$48,90	R\$48,90	R\$ 48,90	R\$ 23,80	105,46%	OK HIPERMERCADO	
25	Aprezuntado	Bologna Fatiado (não defumado)	1 Kg	-	R\$21,89	R\$17,80	R\$13,99	R\$28,90	R\$13,80	R\$24,99	R\$18,99	R\$16,99	R\$29,99	R\$ 29,99	R\$ 13,80	117,32%	OK HIPERMERCADO	
26	Mortadela	-	1 Kg	-	R\$16,98	R\$9,98	-	R\$30,99	R\$18,98	R\$29,99	R\$12,80	-	R\$31,49	R\$ 9,98	R\$ 12,80	215,53%	EPA	
BEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1L	MAGUARY	R\$3,92	R\$4,28	R\$5,39	R\$6,79	R\$4,28	-	R\$4,99	R\$6,69	R\$4,79	R\$ 6,79	R\$ 3,92	73,21%	CARONE	
28	Refrigerante	Cola	2 L	COCA COLA	R\$7,49	R\$7,49	-	R\$7,49	R\$8,99	-	R\$8,99	R\$7,99	R\$ 8,99	R\$ 7,49	R\$ 6,99	28,81%	PERIM	
29	Refrigerante	Guaraná	2 L	COROA	R\$3,48	-	R\$3,59	R\$3,99	R\$3,88	-	R\$3,78	R\$4,79	R\$3,95	R\$ 4,79	R\$ 3,48	37,64%	CARONE	
FRUTAS E VERDURAS																		
30	Tomate	Rasteiro	1 Kg	-	R\$10,90	R\$9,98	R\$10,90	R\$6,99	R\$10,98	R\$9,99	R\$9,98	R\$10,99	R\$9,98	R\$ 10,99	R\$ 6,99	57,27%	MULTISHOW	
31	Cebola	-	1 Kg	-	R\$4,99	R\$4,98	R\$4,99	R\$4,79	R\$4,99	R\$4,99	R\$4,80	R\$4,98	R\$ 4,99	R\$ 4,99	R\$ 2,98	60,45%	OK HIPERMERCADO	
32	Batata	Inglês	1 Kg	-	R\$3,49	R\$4,98	R\$6,49	R\$3,99	R\$3,49	R\$5,99	R\$6,49	R\$6,49	R\$ 6,49	R\$ 3,49	R\$ 2,98	100,00%	CARONE / OVELHA	
33	Cenoura	-	1 kg	-	R\$4,99	R\$4,98	R\$4,99	R\$3,49	R\$2,98	R\$4,99	R\$4,64	R\$2,99	R\$7,98	R\$ 7,98	R\$ 2,98	167,79%	OK HIPERMERCADO	
34	Laranja	Pêra	1 kg	-	R\$4,99	R\$4,98	R\$4,99	R\$2,99	R\$2,98	R\$4,99	R\$4,98	R\$2,98	R\$3,98	R\$ 4,99	R\$ 2,98	67,45%	OK HIPERMERCADO / RB SUPERMERCADOS	
35	Mamão	Hawaí	1 kg	-	R\$5,99	R\$5,98	R\$5,99	R\$5,99	R\$7,98	R\$3,99	R\$4,99	R\$5,99	R\$ 6,99	R\$ 3,99	R\$ 125,31%	OVELHA		
36	Banana	Prata	1 kg	-	R\$7,99	R\$6,80	R\$7,99	R\$3,99	R\$7,98	R\$4,99	R\$6,84	R\$6,49	R\$5,99	R\$ 6,49	R\$ 3,99	112,78%	MULTISHOW	
37	Banana	da Terra	1 Kg	-	R\$3,99	R\$3,98	R\$3,99	R\$3,99	R\$2,98	R\$4,99	R\$2,98	R\$4,99	R\$4,59	R\$ 4,99	R\$ 2,98	67,45%	OK HIPERMERCADO / PERIM	
38	Maço	Maço	Unidade	-	R\$2,49	R\$1,98	R\$2,49	R\$0,99	R\$2,29	R\$1,99	R\$1,90	R\$1,19	R\$2,48	R\$ 2,49	R\$ 0,99	151,52%	MULTISHOW	
39	Cebolinha	-	Unidade	-	R\$2,49	R\$1,98	R\$2,49	R\$0,99	R\$2,28	R\$1,99	R\$1,90	R\$1,75	R\$2,48	R\$ 2,49	R\$ 0,99	151,52%	MULTISHOW	
40	Alho	-	1kg	-	R\$25,90	R\$19,80	R\$25,90	R\$14,99	R\$14,80	R\$22,99	R\$22,49	R\$17,90	R\$21,99	R\$20,90	R\$ 25,90	R\$ 14,80	75,00%	OK HIPERMERCADO
41	Pimentão	Verde	1kg	-	R\$7,99	R\$7,89	R\$7,99	R\$7,99	R\$5,99	R\$6,99	R\$7,94	R\$6,99	R\$7,98	R\$ 8,99	R\$ 5,99	50,08%	OK HIPERMERCADO	
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUX	R\$1,89	R\$1,48	R\$1,95	R\$1,99	R\$1,48	R\$1,99	R\$1,89	R\$1,89	R\$2,48	R\$ 2,48	R\$ 1,48	67,57%	EPA / OK HIPERMERCADO	
43	Shampoo	350 ML	SEDA	R\$8,59	R\$6,98	-	R\$10,99	R\$11,99	R\$6,98	R\$9,50	R\$11,99	R\$11,98	R\$ 11,99	R\$ 6,98	R\$ 5,00	71,78%	EPA / OK HIPERMERCADO	
44	Creme Dental	Tripla Limpeza completa	70 G	CLOSE UP	R\$4,19	R\$2,58	-	R\$2,38	R\$2,38	-	R\$2,80	R\$2,58	R\$ 4,19	R\$ 2,38	R\$ 2,38	76,05%	OK HIPERMERCADO	
45	Desodorante Masculino	Rolão	50 ML	REKONA	R\$12,19	R\$13,48	R\$10,19	R\$11,99	R\$15,58	R\$9,99	R\$10,60	R\$11,49	R\$13,29	R\$ 15,58	R\$ 9,99	55,90%	OVELHA	
46	Desodorante Feminino	Rolão	50 ML	REKONA	R\$12,19	R\$13,48	R\$10,19	R\$11,99	R\$15,58	R\$9,99	R\$10,60	R\$11,49	R\$13,29	R\$ 15,58	R\$ 9,99	55,90%	OVELHA	
47	Papel Higiênico	60 metros - Folha Simples	12 Rolos	MIMO	-	R\$15,99	R\$15,99	R\$15,99	R\$15,99	R\$15,99	R\$15,99	R\$15,99	R\$15,99	R\$ 20,90	R\$ 13,59	53,72%	MULTISHOW	
48	Fio Dental	100 Metros	Unidade	HILLO	R\$4,59	R\$5,48	R\$4,69	R\$4,59	R\$4,58	-	R\$4,10	R\$4,99	R\$ 5,48	R\$ 4,10	R\$ 3,60%	PERIM		
49	Condicionador	-	325 ML	SEDA	R\$8,59	R\$7,98	R\$13,99	R\$7,98	R\$13,49	R\$13,85	R\$14,98	R\$14,98	R\$ 14,98	R\$ 7,98	R\$ 7,98	87,72%	EPA / OK HIPERMERCADO	
LIMPEZA DOMÉSTICA																		
50	Sabão	Em Pó - Caixa	1 Kg	TIVAN	R\$9,98	R\$5,58	-	R\$9,99	R\$8,68	R\$9,98	R\$9,98	-	R\$13,99	R\$ 13,99	R\$ 5,58	150,72%	EPA	
51	Sabão	Em Barra - 5/unid.	1 Kg	RAZO	R\$11,79	-	R\$12,99	-	R\$11,99	R\$11,99	R\$9,40	R\$13,95	R\$15,98	R\$ 15,98	R\$ 9,40	70,00%	PERIM	
52	Amaciante	2 L	MON BUDU	R\$9,79	R\$9,18	-	R\$9,79	-	R\$9,78	-	R\$11,99	R\$9,89	R\$11,99	R\$ 11,99	R\$ 9,78	36,56%	CARONE / OK HIPERMERCADO	
53	Espanola de Aço	8 unid.	60 G	ASSOLAN	R\$1,99	R\$2,08	R\$2,79	R\$2,29	R\$1,58	R\$1,98	R\$2,49	R\$1,98	R\$ 1,58	R\$ 2,08	R\$ 1,58	88,81%	OK HIPERMERCADO	
54	Espanola de Cozinha	Multuso	3 uni	ESFREBOM	R\$7,68	R\$5,88	R\$5,79	R\$3,99	R\$5,99	R\$5,99	R\$5,15	R\$8,79	R\$ 8,88	R\$ 3,99	R\$ 122,56%	MULTISHOW		
55	Água Sanitária	1 L	Q-SOJA	R\$3,98	R\$3,88	R\$3,98	R\$3,98	R\$4,98	R\$4,98	R\$4,98	R\$4,98	R\$4,98	R\$ 3,98	R\$ 3,98	R\$ 3,98	31,19%	EPA / OK HIPERMERCADO	
56	Detergente Líquido	-	500 ML	LIMPOL	R\$1,98	-	R\$2,49	R\$2,59	R\$1,98	R\$2,79	R\$2,78	R\$2,78	R\$2,59	R\$ 2,79	R\$ 1,98	40,91%	CARONE / OK HIPERMERCADO	
57	Alvejante sem Cloro	-	2L	Q-BODA	R\$8,79	-	-	R\$8,98	R\$8,18	-	R\$8,30	-	-	R\$ 8,98	R\$ 8,18	9,78%	OK HIPERMERCADO	
58	Detergente Líquido	Roupa Branca e Colorida	36	BRILHANTE	R\$23,99	R\$23,99	R\$23,99	R\$23,99	R\$11,80	R\$12,99	R\$12,99	R\$13,49	R\$17,29	R\$ 23,99	R\$ 10,85	37,52%	CARONE	
59	Inseticida Multi Base Água	Com óleo de Citronela	420ML / 365G	RAID	R\$10,99	-	R\$14,99	R\$14,99	R\$11,80	R\$13,99	R\$10,85	R\$13,49	R\$17,29	R\$ 17,29	R\$ 10,85	59,35%	PERIM	
HIGIENE E CUIDADOS INFANTIS																		
60	Shampoo Infantil	Baby	200 ML	JOHNSON	-	R\$22,80	-	R\$16,99	R\$18,48	-	R\$10,58	-	R\$16,79	R\$ 22,80	R\$ 10,58	115,50%	PERIM	
61	Sabonete Infantil	Em Barra	75 G	HUGGIES	R\$3,09	-	R\$2,79	R\$2,99	-	R\$2,79	-	R\$3,49	R\$3,28	R\$ 3,49	R\$ 2,75	26,91%	PERIM	
62	Talco para Bebê	-	200 G	JOHNSON	R\$19,99	R\$22,80	R\$22,80	-	R\$22,80	R\$17,99	R\$19,98	R\$21,99	-	R\$ 22,80	R\$ 17,99	27,29%	OVELHA	
63	Toalhinhas Umectadas	Pacote	30 unidades	-	R\$18,99	R\$18,99	-	-	R\$12,48	R\$18,99	R\$11,74	-	R\$11,74	R\$ 18,99	R\$ 6,14	68,14%	PERIM	
64	Pomada de Asaduras	Betnaga	40 G	HIPOGLOSS	R\$25,99	R\$26,90	-	-	-	R\$22,69	R\$22,69	-	R\$22,69	R\$ 22,69	R\$ 22,69	28,83%	-	