

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – DEZEMBRO/2019

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS								VARIÇÃO DE PREÇO				
					EPA	EXTRABOM	PERIM	OK HIPERMERCADO	CARONE	SCHOWAMBACH	SÃO JOSÉ	MULTISHOW	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Colabellas	Mato de Prata	Rota de Pedra	Santa Lucia	Santa Martha	Centro	São Pedro					
ALIMENTAÇÃO																	
1	Arroz	Tipo 1 - Branco	5 kg	SEPE	R\$13,98	R\$12,99	R\$11,70	R\$12,97	R\$11,69	R\$13,98	R\$12,98	R\$13,99	R\$ 13,99	R\$ 11,69	19,67%	CARONE	
2	Féijão	Tipo 1 - Preto	1 kg	COMBRASIL	R\$6,48	R\$5,19	R\$4,85	R\$4,89	R\$4,79	R\$5,98	R\$5,99	R\$5,99	R\$ 6,48	R\$ 4,79	35,28%	CARONE	
3	Acúcar	Cristal	2 kg	ALCON	-	-	R\$3,75	R\$3,79	R\$3,99	R\$4,69	-	-	R\$ 4,69	R\$ 3,75	25,07%	PERIM	
4	Macarrão	Massa com ovos - Espaguete	500 G	PIRAQUE	R\$4,18	R\$4,19	R\$3,25	R\$3,10	R\$2,79	-	R\$3,98	R\$4,79	R\$ 4,79	R\$ 2,79	71,60%	CARONE	
5	Farinha de Mandioca	Tipo 1 - Branca	1 kg	LESTE	R\$3,98	R\$3,39	R\$2,59	R\$3,29	R\$2,59	-	R\$2,79	R\$3,69	R\$ 3,98	R\$ 2,59	53,67%	PERIM / CARONE	
6	Biscoito Salgado	Água e Sal	200 G	PIRAQUE	R\$3,98	R\$4,19	R\$3,45	R\$4,09	R\$3,99	R\$4,29	R\$3,99	R\$3,99	R\$ 4,29	R\$ 3,45	24,35%	PERIM	
7	Biscoito Doce	Margarina	200 G	PIRAQUE	R\$3,98	R\$4,19	R\$3,75	R\$3,97	R\$3,99	R\$4,69	R\$3,99	R\$3,99	R\$ 4,69	R\$ 2,49	89,35%	CARONE	
8	Café	Po - Pacote	250 G	CARUSO	R\$3,48	R\$3,19	R\$2,98	R\$3,49	R\$3,69	R\$3,39	R\$3,69	R\$3,69	R\$ 3,69	R\$ 2,98	23,83%	PERIM	
9	Leite	Integral UHT Tipo A CX	1 L	DAMARE	R\$2,88	R\$2,58	R\$2,58	R\$2,37	-	-	-	R\$2,99	R\$ 2,99	R\$ 2,37	26,16%	OK HIPERMERCADO	
10	Azeite de Oliva	Extra Virgem	500 ML	GALLO	R\$20,98	R\$18,99	R\$17,90	R\$17,85	R\$17,89	R\$23,98	R\$23,99	-	R\$ 23,99	R\$ 17,85	34,40%	OK HIPERMERCADO	
11	Óleo	de Soja	900 ML	LUZ	R\$3,78	R\$3,79	R\$3,78	R\$3,77	-	-	-	-	R\$ 3,77	R\$ 3,75	1,07%	CARONE	
12	Ovos	Médios - Brancos	30 uni	-	R\$7,85	R\$10,50	R\$7,98	R\$7,98	R\$10,50	R\$9,98	R\$9,99	-	R\$ 10,50	R\$ 7,85	39,87%	EPA	
13	Leite em pó	Integral - Sachê	800 G	NINHO	R\$19,98	R\$23,40	R\$23,50	R\$23,50	R\$23,39	R\$29,98	R\$37,90	R\$26,98	R\$ 37,90	R\$ 19,98	89,69%	EXTRABOM	
14	Molho de Tomate	Tradicional - Sachê	340 G	QUERO	R\$1,48	R\$1,39	R\$1,68	R\$1,59	R\$1,69	-	-	-	R\$ 1,69	R\$ 1,39	21,58%	EXTRABOM	
CARNES E AVES																	
15	Carne Bovina	Acém sem osso	1 kg	-	R\$19,80	R\$19,98	R\$24,45	R\$20,90	R\$23,98	R\$20,98	R\$23,99	R\$19,98	R\$ 24,45	R\$ 19,80	23,48%	EPA	
16	Frango	Inteiro - Congelado	1 kg	KIFRANGO	R\$5,98	R\$5,98	R\$5,90	-	R\$6,69	R\$6,99	R\$6,99	R\$6,99	R\$ 6,99	R\$ 5,90	16,47%	PERIM	
PADARIA																	
17	Pão	Francês	1 kg	-	R\$10,80	R\$10,99	R\$14,90	R\$9,88	R\$14,90	R\$10,98	R\$12,80	R\$10,98	R\$ 14,90	R\$ 9,88	50,81%	OK HIPERMERCADO	
18	Margarina	Com sal	500 g	QUAY	R\$6,98	R\$4,99	R\$5,99	R\$5,99	R\$6,98	R\$5,98	R\$5,98	R\$6,99	R\$ 6,99	R\$ 4,99	40,08%	EXTRABOM	
19	Queijo Mussarela	Fatiado	1 kg	-	R\$24,90	R\$21,80	R\$25,90	R\$25,90	R\$24,98	R\$27,80	R\$27,80	R\$27,80	R\$ 28,90	R\$ 21,80	37,45%	PERIM	
20	Apresentado	Fatiado	1 kg	-	R\$13,80	R\$13,99	R\$11,98	R\$15,98	R\$15,98	R\$18,90	R\$15,90	R\$15,90	R\$ 18,90	R\$ 11,98	57,76%	PERIM	
21	Mortadela	Bologna Fatiada (não defumada)	1 kg	-	R\$5,98	R\$19,35	R\$16,50	R\$19,80	R\$5,98	R\$23,98	R\$13,90	R\$18,90	R\$ 23,98	R\$ 5,98	301,00%	EPA	
REFRIGERANTES																	
22	Refrigerante	Cola	2 L	COCA COLA	R\$6,69	R\$6,29	R\$5,99	R\$5,99	R\$6,69	R\$6,69	R\$6,69	R\$6,69	R\$ 6,69	R\$ 5,99	16,59%	OK HIPERMERCADO / CARONE	
23	Refrigerante	Guaraná	2 L	CORONA	R\$3,29	R\$2,85	R\$3,49	R\$3,59	-	R\$3,49	-	R\$6,69	R\$ 3,59	R\$ 2,85	29,96%	PERIM	
FRUTAS E VERDURAS																	
24	Tomate	-	1 kg	-	R\$2,48	R\$4,99	R\$5,98	R\$4,89	R\$5,99	R\$6,96	R\$4,58	R\$4,99	R\$ 6,96	R\$ 2,48	180,65%	EPA	
25	Cebola	-	1 kg	-	R\$4,98	R\$4,49	R\$3,97	R\$1,88	R\$4,49	R\$2,68	R\$2,78	R\$3,99	R\$ 4,98	R\$ 1,88	164,89%	OK HIPERMERCADO	
26	Batata	Indelesa	1 kg	-	R\$3,98	R\$3,99	R\$3,36	R\$3,36	R\$3,49	R\$2,68	R\$3,69	R\$3,99	R\$ 3,99	R\$ 2,39	69,79%	OK HIPERMERCADO	
27	Cenoura	-	1 kg	-	R\$1,78	R\$1,79	R\$1,99	R\$1,99	R\$1,99	R\$2,69	R\$2,69	R\$2,69	R\$ 2,69	R\$ 1,67	90,45%	OK HIPERMERCADO	
28	Laranja pera	-	1 kg	-	R\$1,98	R\$3,99	R\$3,98	R\$2,39	R\$3,99	R\$2,79	R\$3,99	R\$2,99	R\$ 3,99	R\$ 1,98	101,52%	EPA / SCHOWAMBACH	
29	Mamão Hwai	-	1 kg	-	R\$2,48	R\$3,99	R\$2,49	R\$2,79	R\$2,49	R\$4,69	R\$4,69	R\$4,69	R\$ 4,69	R\$ 2,48	85,08%	EPA	
30	Banana Prata	-	1 kg	-	R\$1,98	R\$1,48	R\$3,59	R\$3,49	R\$4,49	R\$2,99	R\$2,99	R\$2,99	R\$ 4,49	R\$ 1,98	126,77%	EPA	
31	Banana da Terra	-	1 kg	-	R\$10,98	R\$6,99	R\$6,75	R\$7,19	R\$6,99	R\$7,85	R\$7,85	R\$5,99	R\$ 10,98	R\$ 5,99	83,31%	MULTISHOW	
32	Salsa	Unidade	-	-	R\$1,99	R\$1,99	R\$1,90	R\$1,85	R\$1,99	R\$1,39	R\$1,90	R\$0,99	R\$ 1,99	R\$ 0,99	101,01%	MULTISHOW	
33	Cebolinha	Unidade	-	-	R\$1,78	R\$1,99	R\$1,90	R\$1,55	R\$1,99	R\$1,39	R\$1,90	R\$0,99	R\$ 1,99	R\$ 0,99	101,01%	MULTISHOW	
34	Alho	-	1 kg	-	R\$20,98	R\$22,90	R\$19,98	R\$13,97	R\$19,80	R\$23,98	R\$23,98	R\$23,98	R\$ 23,98	R\$ 13,97	71,65%	OK HIPERMERCADO	
35	Pimentão	Verde	3 kg	-	R\$4,99	R\$4,99	R\$3,70	R\$3,59	R\$3,99	R\$4,49	R\$3,79	R\$5,99	R\$ 5,99	R\$ 3,59	66,85%	OK HIPERMERCADO	
HIGIENE PESSOAL																	
36	Sabonete	Em Barra	85 g	PALMOLIVE	R\$1,18	R\$1,49	R\$1,19	R\$1,79	R\$1,59	R\$1,49	R\$1,89	R\$1,69	R\$ 1,39	R\$ 1,18	60,17%	EPA	
37	Shampoo	-	350 ml	PALMOLIVE	R\$6,48	R\$8,79	R\$7,29	R\$9,49	R\$8,39	R\$8,89	R\$11,69	R\$8,99	R\$ 11,69	R\$ 6,48	80,40%	EPA	
38	Crema Dental	Tripla Ação	90 g	COLGATE	R\$3,28	R\$3,39	R\$3,28	R\$2,99	R\$4,15	R\$3,98	R\$2,99	R\$2,99	R\$ 4,15	R\$ 2,89	43,60%	CARONE	
39	Desodorante Masculino	Rolion	50 ml	NIVEA MEN	R\$9,48	R\$9,99	R\$9,29	R\$9,99	R\$9,99	R\$10,99	R\$10,99	R\$10,99	R\$ 10,99	R\$ 6,99	57,22%	SCHOWAMBACH	
40	Desodorante Feminino	Rolion	50 ml	REKONA	R\$9,48	R\$11,99	R\$10,98	R\$11,29	R\$10,95	R\$11,29	R\$11,29	R\$11,29	R\$ 11,99	R\$ 8,99	33,37%	MULTISHOW	
41	Papel Higiênico	60 metros - Folha Simples	12 rolos	MILI	-	R\$15,59	R\$13,58	R\$14,29	-	-	R\$10,99	-	R\$ 15,59	R\$ 10,99	41,86%	SÃO JOSÉ	
42	Fio Dental	100 metros - Encerado	Unidade	HILLO	R\$4,68	R\$3,99	R\$3,65	R\$3,89	R\$5,18	-	-	-	R\$ 5,18	R\$ 3,65	41,92%	PERIM	
43	Condicionador	-	350 ml	PALMOLIVE	R\$7,98	R\$10,69	R\$9,99	R\$10,89	R\$9,99	R\$7,99	R\$13,99	R\$9,98	R\$ 13,99	R\$ 7,98	75,31%	EPA	
LIMPEZA DOMÉSTICA																	
44	Sabão	Em Pa - Caixa	2 kg	TIKAN IPE	R\$14,80	R\$15,59	-	-	R\$14,89	R\$14,95	-	R\$19,60	-	R\$ 19,60	R\$ 14,80	32,43%	EPA
45	Sabão	Em Barra - 50ml	1 kg	RAZZO	-	R\$7,79	R\$5,58	R\$6,99	R\$6,99	R\$6,99	R\$7,99	R\$6,99	R\$ 7,99	R\$ 5,58	43,19%	PERIM	
46	Amaciante	-	2 L	MON BUJOU	R\$7,98	R\$7,79	R\$7,60	R\$7,60	R\$8,25	R\$8,25	R\$8,79	R\$8,99	R\$ 8,79	R\$ 5,99	46,74%	MULTISHOW	
47	Esponja de Aço	60 g - 8 unid.	8 unid.	BOMBRIL	R\$1,28	R\$1,59	R\$1,66	R\$1,66	R\$1,75	R\$1,96	R\$2,58	R\$1,99	R\$ 2,58	R\$ 1,28	101,56%	EPA	
48	Esponja de Cozinha	Multuso	3 unid.	SCOTCH BRITE	-	-	R\$5,77	-	-	R\$9,28	-	-	R\$ 9,28	R\$ 5,77	60,83%	PERIM	
49	Água Sanitária	-	1 l	O-BIO	R\$3,78	R\$3,59	R\$3,05	R\$3,05	R\$3,05	R\$4,15	R\$3,99	R\$4,49	R\$ 4,49	R\$ 3,05	47,21%	PERIM / CARONE	
50	Detergente Líquido	-	500 ml	LIMPOL	R\$1,28	R\$1,09	R\$1,05	R\$1,89	R\$2,25	R\$1,99	R\$1,98	R\$1,49	R\$ 2,25	R\$ 1,49	51,01%	MULTISHOW	
HIGIENE E CUIDADOS INFANTIS																	
51	Fraldas Descartáveis	Tamanho M - Superesec	30 uni	PAMPERS	-	R\$28,90	-	-	R\$26,79	-	R\$24,90	-	R\$ 24,90	R\$ 26,79	90,27%	CARONE	
52	Shampoo Infantil	Baby	200 ml	JOHNSONS	R\$13,98	R\$14,59	R\$11,55	-	R\$16,79	R\$13,99	R\$16,79	R\$14,99	R\$ 16,79	R\$ 8,79	91,01%	CARONE	
53	Sabonete Infantil	Em Barra	75 g	HUGGIES	R\$2,48	R\$2,59	R\$2,75	R\$2,75	R\$2,39	R\$1,99	R\$3,40	R\$2,99	R\$ 3,40	R\$ 1,99	70,85%	SCHOWAMBACH	
54	Talco para Bebê	200 g	JOHNSONS	R\$18,28	R\$22,80	R\$18,80	R\$22,59	R\$16,99	R\$17,66	R\$24,99	R\$24,99	R\$24,99	R\$ 24,99	R\$ 15,99	56,23%	MULTISHOW	
55	Toalhinhas Umídecidas	Pacote	48 unid.	JOHNSONS	R\$15,90	R\$16,59	R\$13,48	R\$15,98	R\$14,49	R\$19,90	R\$19,90	R\$19,99	R\$ 19,90	R\$ 11,99	55,27%	MULTISHOW	
56	Pomada de assaduras	Bisnaga	90 g	HUGGIES	R\$23,80	-	-	R\$21,90	-	R\$19,49	-	-	R\$ 23,80	R\$ 19,49	22,11%	SCHOWAMBACH	

*Os itens pesquisados se referem apenas a disponibilidade de estoque da unidade visitada por este Órgão.
Planilha Procon/Economia.
Pesquisa realizada pelo Núcleo de Comunicação, Educação, Pesquisa e Dados do Procon Vitória nos dias 27 e 28 de Novembro de 2019.