

PESQUISA ITENS DE PRIMEIRA NECESSIDADE – JULHO/2019

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS								VARIAÇÃO DE PREÇO				
					EPA	EXTRABOM	PERIM	OK HIPERMERCADO	CARONE	SCHOWAMBACH	SÃO JOSÉ	MULTISHOW	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Colobras	Mato da Praia	Rota da Pomba	Santa Lucia	Santa Martha	Centro	São Pedro					
ALIMENTAÇÃO																	
1	Arroz	Tipo 1 - Branco	5 Kg	SEPE	R\$13,98	R\$12,69	R\$11,90	R\$12,98	R\$11,69	R\$12,98		R\$14,99	R\$ 14,99	R\$ 11,69	28,23%	CARONE	
2	Feijão	Tipo 1 - Preto	1 Kg	COMBRASIL	R\$6,98	R\$5,39	R\$4,48	-	R\$4,49	R\$5,99	R\$5,98	-	R\$ 4,98	R\$ 4,48	55,80%	PERIM	
3	Açúcar	Cristal	2 Kg	ALCON	R\$3,98	R\$3,79	R\$3,75	R\$3,78	R\$4,39	-	-	-	R\$ 4,39	R\$ 3,75	17,07%	PERIM	
4	Macarrão	Massa com ovos - Espaguete	500 G	PIRAQUÊ	R\$4,48	R\$4,19	R\$3,25	R\$3,80	R\$3,25	R\$3,99	R\$3,98	R\$4,69	R\$ 4,69	R\$ 3,25	44,31%	PERIM / CARONE	
5	Farinha de Mandioca	Tipo 1 - Branca	1 kg	LESTE	R\$3,98	R\$2,78	R\$2,70	R\$3,19	R\$2,89	R\$3,99	R\$4,10	R\$3,69	R\$ 4,19	R\$ 2,78	50,72%	PERIM	
6	Biscoito Salgado	Água e Sal	200 G	PIRAQUÊ	R\$4,38	R\$3,99	R\$2,65	R\$3,90	R\$2,99	R\$3,99	R\$4,19	R\$2,99	R\$ 4,38	R\$ 2,65	65,28%	PERIM	
7	Biscoito Doce	Maisena	200 G	PIRAQUÊ	R\$4,38	R\$4,19	R\$2,65	R\$3,97	R\$2,99	R\$3,99	R\$4,19	R\$2,99	R\$ 4,38	R\$ 2,65	65,28%	PERIM	
8	Café	Pó - Pacote	250 G	CARUSO	R\$3,78	R\$3,19	R\$3,48	R\$2,99	R\$3,49	R\$3,58	R\$3,39	R\$3,99	R\$ 3,99	R\$ 2,99	33,44%	OK HIPERMERCADO	
9	Leite	Integral UHT Tipo A CX	1 L	DAMARE	R\$2,89	R\$2,78	R\$2,69	R\$2,75	R\$2,89	-	R\$2,89	R\$3,29	R\$ 3,29	R\$ 2,75	19,64%	OK HIPERMERCADO	
10	Azeite de Oliva	Extra Virgem	500 ML	GALLO	R\$24,80	R\$23,98	R\$19,70	R\$20,98	R\$21,99	-	R\$20,90	R\$11,99	R\$ 28,90	R\$ 17,99	49,53%	MULTISHOW	
11	Óleo	de Soia	900 ML	LIZA	R\$3,27	R\$3,19	R\$3,38	R\$3,27	R\$3,29	R\$3,69	R\$3,49	R\$3,99	R\$ 3,99	R\$ 3,19	25,08%	OK HIPERMERCADO	
12	Ovos	Médios - Brancos	30 uni	-	R\$9,98	R\$11,50	R\$11,20	R\$9,98	R\$11,50	R\$8,98	R\$11,58	R\$11,99	R\$ 11,99	R\$ 8,98	33,52%	SCHOWAMBACH	
13	Leite em pó	Integral - Sachê	800 G	NINHO	R\$29,98	R\$22,90	R\$22,90	R\$22,89	R\$22,89	R\$37,90	R\$32,79	R\$ 37,90	R\$ 22,89	R\$ 22,89	65,57%	CARONE	
14	Molho de Tomate	Tradicional - Sachê	340 G	QUERO	R\$1,58	R\$1,39	R\$1,68	R\$1,17	R\$1,59	R\$1,49		R\$1,79	R\$1,99	R\$ 1,17	70,09%	OK HIPERMERCADO	
CARNES E AVES																	
15	Carne Bovina	Adm	1 Kg	-	R\$16,80	R\$17,59	R\$18,48	R\$17,70	R\$18,99	R\$14,80	R\$18,95	R\$14,99	R\$ 14,80	R\$ 18,99	28,31%	SCHOWAMBACH	
16	Frango	Inteiro - Congelado	1 Kg	KIFRANGO	R\$6,38	R\$6,59	R\$6,50	R\$6,50	-	R\$6,58	R\$7,79	R\$5,29	R\$ 7,79	R\$ 5,29	47,26%	MULTISHOW	
PADARIA																	
17	Pão	Francês	1 Kg	-	R\$10,80	R\$10,99	R\$14,90	R\$8,40	R\$14,90	R\$10,98	R\$12,80	R\$10,98	R\$ 14,90	R\$ 8,40	77,38%	OK HIPERMERCADO	
18	Margarina	Com sal	500 G	QUALY	R\$5,98	R\$5,99	R\$5,99	R\$5,99	R\$5,99	R\$6,99	R\$5,98	R\$6,99	R\$ 6,99	R\$ 5,99	29,68%	SCHOWAMBACH	
19	Queijo Mussarela	Fatiado	1 Kg	-	R\$23,90	R\$19,95	R\$26,70	R\$25,29	R\$25,95	R\$26,90	R\$31,95	R\$ 31,95	R\$ 19,95	R\$ 19,95	60,15%	PERIM	
20	Apresuntado	Fatiado	1 Kg	-	R\$13,98	R\$12,28	R\$11,29	R\$11,29	R\$18,90	R\$11,29	R\$14,99	R\$ 11,29	R\$ 11,29	R\$ 9,90	28,29%	OK HIPERMERCADO	
21	Mortadela	Bologna Fatiada	1 Kg	-	R\$17,99	R\$13,80	R\$9,90	-	R\$16,90	R\$19,98	R\$11,90	-	R\$17,90	R\$ 9,90	101,82%	OK HIPERMERCADO	
REFRIGERANTES																	
22	Refrigerante	Cola	2 L	COCA COLA	R\$6,29	R\$6,29	R\$5,58	R\$5,99	R\$6,29	R\$6,28		R\$6,29	R\$6,29	R\$ 5,58	12,72%	PERIM	
23	Refrigerante	Guaraná	2 L	COROA	R\$4,28	R\$3,59	R\$3,08	R\$3,20	R\$3,09	R\$3,59	R\$3,28	R\$3,49	R\$ 4,28	R\$ 3,08	36,96%	PERIM	
FRUTAS E VERDURAS																	
24	Tomate	-	1 Kg	-	R\$10,98	R\$9,99	R\$7,78	R\$7,80	R\$7,99	R\$7,99	R\$6,29	R\$7,99	R\$ 10,98	R\$ 6,29	74,56%	SÃO JOSÉ	
25	Cebola	-	1 Kg	-	R\$5,99	R\$5,49	R\$5,44	R\$5,70	R\$5,49	R\$3,98	R\$5,88	R\$5,99	R\$ 5,99	R\$ 3,98	50,50%	SCHOWAMBACH	
26	Batata	Inglês	1 Kg	-	R\$6,98	R\$6,98	R\$6,40	R\$6,95	R\$6,99	R\$3,98	R\$6,98	R\$4,99	R\$ 6,98	R\$ 3,98	125,63%	SCHOWAMBACH	
27	Cenoura	-	1 kg	-	R\$7,98	R\$5,99	R\$4,99	R\$5,60	R\$5,99	R\$5,99	R\$7,98	R\$4,99	R\$ 4,99	R\$ 4,99	59,30%	PERIM	
28	Laranja péra	-	1 kg	-	R\$3,48	R\$3,79	R\$3,84	R\$2,99	R\$3,49	R\$1,58	R\$1,68	R\$1,39	R\$ 3,84	R\$ 1,39	176,26%	MULTISHOW	
29	Mamão Hawai	-	1 kg	-	R\$8,98	R\$8,99	R\$10,98	R\$9,99	R\$9,99	R\$9,85	R\$13,99	R\$3,99	R\$ 13,99	R\$ 3,99	250,63%	MULTISHOW	
30	Banana Prata	-	1 kg	-	R\$4,99	R\$4,99	R\$4,50	R\$4,40	R\$4,49	R\$2,68	R\$5,39	R\$3,99	R\$ 4,40	R\$ 2,68	213,43%	SCHOWAMBACH	
31	Banana da Terra	-	1 Kg	-	R\$7,98	R\$5,99	R\$5,30	R\$5,90	R\$5,99	R\$5,95	R\$5,79	R\$2,99	R\$ 2,99	R\$ 2,99	166,80%	MULTISHOW	
32	Salva	Maço	Unidade	-	R\$1,78	R\$2,49	R\$1,90	R\$1,80	R\$1,99	R\$1,39	R\$1,90	R\$0,99	R\$ 2,49	R\$ 0,99	151,52%	MULTISHOW	
33	Cebolinha	Maço	Unidade	-	R\$1,78	R\$2,49	R\$1,90	R\$1,80	R\$1,99	R\$1,39	R\$1,90	R\$0,99	R\$ 2,49	R\$ 0,99	151,52%	MULTISHOW	
34	Alho	-	1Kg	-	R\$18,90	R\$21,90	R\$17,90	R\$12,99	R\$18,99	R\$22,90	R\$12,99	R\$ 22,90	R\$ 12,99	R\$ 12,99	76,29%	CARONE / MULTISHOW	
35	Pimentão	-	1kg	-	R\$6,98	R\$4,08	R\$4,95	R\$4,95	R\$3,99	R\$4,99	R\$4,99		R\$4,99	R\$ 5,98	49,87%	CARONE	
HIGIENE PESSOAL																	
36	Sabonete	-	85 G	PALMOLIVE	R\$0,85	R\$1,39	R\$1,39	R\$1,70	R\$1,59		R\$1,49	R\$1,89	R\$1,99	R\$ 1,99	R\$ 0,85	134,12%	EPA
37	Shampoo	-	200 ML	PALMOLIVE	R\$5,98	R\$8,79	R\$8,69	R\$8,99	R\$8,29	R\$8,58	R\$10,99	R\$6,99	R\$ 10,99	R\$ 5,98	83,78%	EPA	
38	Creme Dental	TRIPLA AÇÃO	90 G	COLGATE	R\$2,78	R\$3,39	R\$3,28	R\$3,20	R\$2,89	R\$3,58	R\$3,99	R\$3,99	R\$ 3,99	R\$ 2,78	43,53%	EPA	
39	Desodorante Masculino	-	-	NIVEA MEN	R\$9,98	R\$9,39	R\$9,29	R\$8,80	R\$9,88	R\$12,46	R\$10,99	R\$9,99	R\$ 9,99	R\$ 12,46	76,51%	CARONE	
40	Desodorante Feminino	-	-	REXONA	R\$9,98	R\$11,99	R\$10,98	R\$10,80	R\$10,99	R\$11,99	R\$10,99	R\$8,99	R\$ 11,99	R\$ 8,99	29,92%	MULTISHOW	
41	Papel Higiênico	60 metros	12 Rolos	FILMIL	R\$15,59	R\$11,85		R\$16,50	R\$14,84	R\$17,25	R\$17,27	R\$12,98	R\$ 17,27	R\$ 11,85	45,74%	PERIM	
42	Fio Dental	100 metros	Unidade	HILLO	R\$4,68	R\$4,39	R\$3,65	-	R\$3,89	R\$5,18	-	R\$3,99	R\$ 5,18	R\$ 3,65	41,92%	PERIM	
43	Condicionador	-	200 ML	PALMOLIVE	R\$6,98	R\$10,99	R\$7,49	R\$10,50	R\$9,79	R\$6,98	R\$13,99	R\$7,99	R\$ 13,99	R\$ 6,98	100,43%	EPA / SCHOWAMBACH	
LIMPEZA DOMÉSTICA																	
44	Sabão	Em Pó - Caixa	2 Kg	TIKAI IPÊ	R\$14,80	R\$14,79	R\$16,25	R\$14,90	R\$14,79	R\$16,98	R\$17,39	R\$10,99	R\$ 17,39	R\$ 10,99	58,23%	MULTISHOW	
45	Sabão	Em Barra - Sundi	1 Kg	RAZZO	R\$4,98	R\$5,99	R\$4,98	R\$5,70	R\$6,89	R\$6,08	R\$7,99	R\$6,99	R\$ 7,99	R\$ 4,98	60,48%	PERIM	
46	Amaciante	-	2 L	MON BUDOU	R\$7,79	R\$7,60		R\$7,30	R\$7,30	R\$8,78	R\$9,28	R\$7,19	R\$ 9,28	R\$ 7,19	29,07%	CARONE / MULTISHOW	
47	Esponja de Aço	8 uni.	60 G	BOMBRIL	R\$1,51	R\$1,69	R\$1,95	R\$1,65	R\$1,76	R\$1,98	R\$2,39	R\$1,99	R\$ 2,39	R\$ 1,51	58,28%	EPA	
48	Esponja de Cozinha	Multuso	3 uni	SCOTCH BRITE	-	R\$3,19	R\$5,77	-	R\$4,86	R\$6,69	-	-	R\$ 6,69	R\$ 3,19	109,72%	EXTRABOM	
49	Água Sanitária	200 G	1 L	Q-BON	R\$3,78	R\$3,59	R\$3,28	R\$2,99	R\$3,29	R\$4,25	R\$3,69	R\$3,99	R\$ 4,25	R\$ 3,29	42,14%	OK HIPERMERCADO	
50	Detergente Líquido	500ml	500 ML	LIMPOL	R\$1,78	R\$1,85	R\$1,69	R\$1,69	R\$1,65	R\$1,99	R\$1,89	R\$2,29	R\$ 2,29	R\$ 1,65	38,79%	CARONE	
HIGIENE E CUIDADOS INFANTIS																	
51	Fraldas Descartáveis	Tamanho M	30 uni	PAMPERS SUPERSEK	R\$23,80	R\$29,90	-	-	R\$26,79	-	R\$35,90	R\$31,79	R\$ 35,90	R\$ 23,80	50,84%	EPA	
52	Shampoo Infantil	-	200 ML	JOHNSON'S	R\$11,78	R\$16,99	R\$11,55	R\$12,80	R\$12,79	R\$16,79	R\$17,99	R\$11,99	R\$ 17,99	R\$ 11,55	55,76%	PERIM	
53	Sabonete Infantil	Em Barra	80 G	HUGGIES	R\$2,98	R\$2,59	R\$2,75	R\$2,75	R\$2,49	R\$2,28	R\$3,40	R\$2,89	R\$ 3,40	R\$ 2,28	49,12%	SCHOWAMBACH	
54	Talco para Bebê	-	200 G	JOHNSON'S	R\$17,90	R\$17,99	R\$18,85	R\$17,30	R\$16,99	R\$19,75	R\$20,90	R\$14,99	R\$ 20,90	R\$ 14,99	31,86%	PERIM	
55	Lenços Umecidos	Pacote	48 uni.	JOHNSON'S	R\$13,28	R\$12,45	R\$12,28	R\$14,59	R\$12,99	R\$18,80	R\$14,90		R\$ 18,80	R\$ 12,45	51,00%	PERIM	
56	Pomada de assaduras	Bisnaga	90 G	HUGGIES	R\$21,98	R\$23,90	R\$21,98	R\$19,98	R\$22,98	R\$18,65	-	-	R\$ 23,90	R\$ 18,65	29,15%	SCHOWAMBACH	

*Os itens pesquisados se referem apenas a disponibilidade de estoque da unidade visitada por este Órgão.

Planilha Procon/Economia.

Pesquisa realizada pelo Núcleo de Comunicação, Educação, Pesquisa e Dados do Procon Vitória entre os dias 24 de Junho e 02 de Julho de 2019.