



**PREFEITURA
DE VITÓRIA**
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PROCON
Vitória-ES

PESQUISA MATERIAL ESCOLAR - 2018

PRODUTOS	LOJAS				Maior Valor	Menor Valor	Variação %
	GECORE	ZILKA ARMARINHO	VIPEL INFORMATICA E PAPELARIA	PLASTIFIK			
APONTADOR C/DEP.FABER GLITZ 125-GLIZF - NCM: 8214.10.00	R\$ 4,60	R\$ 4,90	R\$ 3,50	R\$ 4,50	R\$ 4,90	R\$ 3,50	40,00%
APONTADOR SIMPLES PLASTICO REDONDO CIS 637 - NCM: 8214.10.00	R\$ 0,29	R\$ 0,50	R\$ 0,80	-	R\$ 0,80	R\$ 0,29	175,86%
APONTADOR SIMPLES PLASTICO RETANGULAR FABER AP/50ZF - NCM: 8214.10.00	R\$ 2,30	R\$ 1,50	R\$ 1,50	R\$ 1,90	R\$ 2,30	R\$ 1,50	53,33%
BLOCO DESENHO A-4 210X297 140g/m2 20F BRANCO CANSON 7070 - NCM: 4820.20.00	R\$ 9,50	R\$ 6,50	R\$ 7,00	-	R\$ 9,50	R\$ 6,50	46,15%
BLOCO DESENHO A-4 210X297mm 140g/m2 20FLS BRANCO FILIPAPER 01396 - NCM: 4820.20.00	R\$ 7,70	R\$ 7,90	R\$ 6,90	-	R\$ 7,90	R\$ 6,90	14,49%
BLOCO RASC.A-4 C/PAUTA 50FLS DIPLOMATA TILIBRA 15520 - NCM: 4820.10.00	R\$ 7,10	-	R\$ 7,90	R\$ 8,50	R\$ 8,50	R\$ 7,10	19,72%
BORRACHA BRANCA MERCUR RECORD 40/40 - NCM: 4016.92.00	R\$ 0,55	R\$ 2,00	R\$ 0,50	-	R\$ 2,00	R\$ 0,50	300,00%

BORRACHA PLAST.MERCUR TR-18 BRANCA - NCM: 4016.92.00	R\$ 1,29	R\$ 2,50	R\$ 1,50	-	R\$ 2,50	R\$ 1,29	93,80%
CAD.1/4 COSTURADO CAPA DURA 48FLS TILIBRA MAIS + AMARELO 11668 - NCM: 4820.20.00	R\$ 2,50	R\$ 3,90	R\$ 3,50	R\$ 2,50	R\$ 3,90	R\$ 2,50	56,00%
CAD.CALIGRAFIA C.D.COST.40FLS TILIBRA SAPECA 187X245mm 14491 - NCM: 4820.20.00	R\$ 5,40	-	R\$ 6,50	R\$ 5,90	R\$ 6,50	R\$ 5,40	20,37%
CAD.CARTOGRAFIA C.D.ESCALA MILIMETRADA 96FLS TILIBRA MAIS 13084 - NCM: 4820.20.00	R\$ 11,95	-	R\$ 9,90	R\$ 11,50	R\$ 11,95	R\$ 9,90	20,71%
CAD.CARTOGRAFIA CAPA FLEX S/SEDA 48FLS TILIBRA MAIS + 11501 - NCM: 4820.20.00	R\$ 3,40	R\$ 6,90	R\$ 4,90	-	R\$ 6,90	R\$ 3,40	102,94%
CAD.UNIV.C.D.01X1 96FLS TILIBRA MAIS+ M 12795 - NCM: 4820.20.00	R\$ 5,99	-	R\$ 6,90	R\$ 7,90	R\$ 7,90	R\$ 5,99	31,89%
CAD.UNIV.C.D.10X1 200FLS TILIBRA MAIS+ M 12796 - NCM: 4820.20.00	R\$ 10,49	-	R\$ 12,90	R\$ 13,90	R\$ 13,90	R\$ 10,49	32,51%
CAD.UNIV.C.D.15X1 300FLS FORONI 4 ELEMENTOS 8033 - NCM: 4820.20.00	R\$ 17,90	-	R\$ 15,90	-	R\$ 17,90	R\$ 15,90	12,58%
CAD.UNIV.C.D.16X1 320FLS TILIBRA MAIS+ M 12798 - NCM: 4820.20.00	R\$ 19,30	-	R\$ 19,90	R\$ 21,50	R\$ 21,50	R\$ 19,30	11,40%
CAD.UNIV.C.D.20X1 400FLS FORONI LIKE IT 9344 - NCM: 4820.20.00	R\$ 23,80	R\$ 29,90	R\$ 17,90	-	R\$ 29,90	R\$ 17,90	67,04%
CAD.UNIV.COST.C.D.48FLS TILIBRA MAIS + VERMELHO 11677 - NCM: 4820.20.00	R\$ 4,30	R\$ 5,90	R\$ 4,50	R\$ 4,90	R\$ 5,90	R\$ 4,30	37,21%
CAD.UNIV.COST.C.D.96FLS TILIBRA MAIS + AZUL 11678 - NCM: 4820.20.00	R\$ 5,49	R\$ 5,90	R\$ 5,50	R\$ 6,90	R\$ 6,90	R\$ 5,49	25,68%
CANETA ESFERO MEDIA PRETA COMPACTOR CRISTAL TOP 2000 1.0mm - NCM: 9608.10.00	R\$ 0,80	R\$ 1,50	R\$ 1,00	R\$ 0,80	R\$ 1,50	R\$ 0,80	87,50%

CANETA HIDROCOR 12 CORES TRIS WAVE SUMMIT 618692 - NCM: 9608.20.00	R\$ 4,29	R\$ 9,90	R\$ 4,90	-	R\$ 9,90	R\$ 4,29	130,77%
CANETA HIDROCOR 24 CORES WAVE SUMMIT 656175 - NCM: 9608.20.00	R\$ 9,90	R\$ 13,90	R\$ 9,90	-	R\$ 13,90	R\$ 9,90	40,40%
CANETA HIDROGRAFICA 12 CORES FABER 150112 VVZF - NCM: 9608.20.00	R\$ 9,99	R\$ 19,90	R\$ 15,90	R\$ 20,90	R\$ 20,90	R\$ 9,99	109,21%
CANETA HIDROGRAFICA 24 CORES FABER REGULAR 150124CZF - NCM: 9608.20.00	R\$ 23,99	R\$ 26,90	R\$ 24,90	-	R\$ 26,90	R\$ 23,99	12,13%
CANETA PILOT LUMICOLOR 200-SL AMARELO - NCM: 9608.20.00	R\$ 2,40	R\$ 3,90	R\$ 2,50	R\$ 2,90	R\$ 3,90	R\$ 2,40	62,50%
COLA BASTAO 10g PRITT BRANCA - NCM: 3506.10.90	R\$ 4,10	R\$ 6,90	R\$ 4,00	R\$ 6,50	R\$ 6,90	R\$ 4,00	72,50%
COLA BASTAO 8g 3M SCOTCH - NCM: 3506.10.90	R\$ 2,90	-	R\$ 3,50	-	R\$ 3,50	R\$ 2,90	20,69%
COLA BRANCA 110g TENAZ - NCM: 3506.10.90	R\$ 4,80	R\$ 5,90	R\$ 5,00	R\$ 5,50	R\$ 5,90	R\$ 4,80	22,92%
COLA BRANCA 35g TENAZ - NCM: 3506.10.90	R\$ 2,60	R\$ 3,00	R\$ 2,50	-	R\$ 3,00	R\$ 2,50	20,00%
COLA BRANCA 40g MERCUR - NCM: 3506.10.90	R\$ 1,39	R\$ 2,50	R\$ 2,00	-	R\$ 2,50	R\$ 1,39	79,86%
COLA BRANCA 90g MERCUR - NCM: 3506.10.90	R\$ 2,39	R\$ 4,90	R\$ 3,50	-	R\$ 4,90	R\$ 2,39	105,02%
COLA P/E.V./ISOPOR 35g ACRILEX 17335 - NCM: 3506.91.90	R\$ 2,10	R\$ 3,00	R\$ 3,90	R\$ 2,00	R\$ 3,90	R\$ 2,00	95,00%
COLA QUENTE BASTAO FINA 7.5mmX30cm SEMI TRANSP.RENDIC. - NCM: 3506.10.90	R\$ 0,60	R\$ 0,75	R\$ 1,00	R\$ 0,80	R\$ 1,00	R\$ 0,60	66,67%

COLA QUENTE BASTAO GROSSA 11.2mmX30cm SEMI TRANSP.RENDICOLLA - NCM: 3506.10.90	R\$ 1,50	R\$ 2,00	R\$ 1,25	R\$ 1,40	R\$ 2,00	R\$ 1,25	60,00%
COMPASSO ESCOLAR SEM TIRA LINHA TRIS SUMMIT SU-123 607900 - NCM: 9017.20.00	R\$ 5,90	-	R\$ 5,00	-	R\$ 5,90	R\$ 5,00	18,00%
CORRETIVO EM FITA 5mmX10m LEONORA JOCAR 91416 - NCM: 3824.90.29	R\$ 5,90	-	R\$ 4,50	-	R\$ 5,90	R\$ 4,50	31,11%
CORRETIVO EM FITA 5mmX6m MERCUR - NCM: 3824.90.79	R\$ 8,50	-	R\$ 8,50	-	R\$ 8,50	R\$ 8,50	0,00%
CORRETIVO LIQUIDO BASE D'AGUA MERCUR 18ml - NCM: 3824.90.79	R\$ 1,99	R\$ 3,00	R\$ 3,00	-	R\$ 3,00	R\$ 1,99	50,75%
CORRETIVO LIQUIDO MULTIUSO OFFICE BLANC RADEX 18ml - NCM: 3824.90.29	R\$ 1,50	R\$ 2,00	R\$ 2,50	-	R\$ 2,50	R\$ 1,50	66,67%
ESQUADRO POLIESTIRENO 21cmX45° CRISTAL NEW LINE WALEU 460 10070003 - NCM: 3926.10.00	R\$ 1,80	R\$ 3,00	R\$ 4,00	-	R\$ 4,00	R\$ 1,80	122,22%
ESQUADRO POLIESTIRENO 21cmX60° CRISTAL NEW LINE WALEU 470 10070004 - NCM: 9017.20.00	R\$ 1,80	-	R\$ 4,00	-	R\$ 4,00	R\$ 1,80	122,22%
GIZAO DE CERA ACRILEX C/12 CORES - NCM: 9609.90.00	R\$ 3,49	R\$ 5,90	R\$ 3,50	R\$ 3,95	R\$ 5,90	R\$ 3,49	69,05%
GRAFITE 0.5mm 2B BIG TREE C/12 MINAS - NCM: 9609.20.00	R\$ 1,80	R\$ 1,90	R\$ 3,50	-	R\$ 3,50	R\$ 1,80	94,44%
GRAFITE 0.7mm 2B BIG TREE C/12 MINAS - NCM: 9609.20.00	R\$ 1,80	R\$ 1,90	R\$ 3,50	-	R\$ 3,50	R\$ 1,80	94,44%
LAPIS COR C/12 FABER VM SEXTAVADO 120112/2B - NCM: 3304.99.90	R\$ 10,99	R\$ 19,90	R\$ 10,90	-	R\$ 19,90	R\$ 10,90	82,57%
LAPIS COR C/12 MULTICOLOR SUPER 111200- N - NCM: 9609.10.00	R\$ 7,30	R\$ 7,90	R\$ 7,50	R\$ 6,60	R\$ 7,90	R\$ 6,60	19,70%

LAPIS COR C/24 FABER VM SEXTAVADO 120124+1 APONT - NCM: 9609.10.00	R\$ 28,99	R\$ 29,90	R\$ 26,90	R\$ 35,50	R\$ 35,50	R\$ 26,90	31,97%
LAPIS COR C/24 MULTICOLOR SUPER 112400- N - NCM: 9609.10.00	R\$ 14,60	R\$ 13,90	R\$ 14,90	R\$ 12,90	R\$ 14,90	R\$ 12,90	15,50%
MARCA TEXTO AMARELO BRW - NCM: 9608.20.00	R\$ 1,20	R\$ 2,90	R\$ 1,50	R\$ 2,00	R\$ 2,90	R\$ 1,20	141,67%
MASSA MODELAR ACRILEX SOFT 12 CORES 180g - NCM: 3407.00.10	R\$ 3,49	R\$ 3,90	R\$ 4,50	R\$ 4,50	R\$ 4,50	R\$ 3,49	28,94%
MINI DICIONARIO INGLES DCL DAVID CONRAD - NCM: 4901.91.00	R\$ 7,90	R\$ 6,00	R\$ 9,90	-	R\$ 9,90	R\$ 6,00	65,00%
MINI DICIONARIO PORTUGUES DCL DERMIVAL R.RIOS 516P 12X17cm - NCM: 4901.91.00	R\$ 7,90	R\$ 6,00	R\$ 11,90	-	R\$ 11,90	R\$ 6,00	98,33%
PAPEL CHAMEX MULTI A-4 210X297mm 75g/m2 - NCM: 4802.56.10	R\$ 19,90	R\$ 21,90	R\$ 19,90	-	R\$ 21,90	R\$ 19,90	10,05%
PAPEL CRIATIVO FILIPINHO COLOR CARDS A-4 120g/m2 24FLS 01775 - NCM: 4810.14.90	R\$ 9,40	R\$ 7,90	R\$ 11,90	R\$ 7,20	R\$ 11,90	R\$ 7,20	65,28%
PAPEL CRIATIVO LUMI 210X297mm 75g/m2 50FLS SORT.CANSON 7162 - NCM: 4802.57.92	R\$ 14,90	R\$ 7,90	R\$ 9,90	-	R\$ 14,90	R\$ 7,90	88,61%
PASTA ABA ELASTICO 35mm MULTI ONDA - NCM: 4202.12.10	R\$ 3,90	R\$ 2,50	R\$ 3,00	-	R\$ 3,90	R\$ 2,50	56,00%
PASTA ABA ELASTICO OFICIO POLIP.TRASP.AZ PLASCONY A-02B - NCM: 4202.12.10	R\$ 2,30	R\$ 2,90	R\$ 2,50	-	R\$ 2,90	R\$ 2,30	26,09%
PASTA C/MOLA 500 PLASCONY TRANSP.CRISTAL - NCM: 4202.12.10	R\$ 2,10	-	R\$ 2,00	-	R\$ 2,10	R\$ 2,00	5,00%
PASTA C/TRILHO PLASTICO CARTAO DUPLEX PRETA POLYCART 1026 - NCM: 4820.90.00	R\$ 1,30	R\$ 1,90	R\$ 1,50	R\$ 1,50	R\$ 1,90	R\$ 1,30	46,15%

PASTA CAT.A-4 50 ENV.FINO PRETA COLCHETE DAC 1090-A4 - NCM: 4202.12.10	R\$ 15,40	R\$ 16,90	R\$ 10,90	-	R\$ 16,90	R\$ 10,90	55,05%
PASTA CAT.OF.50 ENV.FINO PRETA PLASTPARK 104 - NCM: 4202.12.10	R\$ 9,70	R\$ 16,90	R\$ 12,90	-	R\$ 16,90	R\$ 9,70	74,23%
PINCEL CONDOR 473-02 PELO PONEI C.CURTO VM RE - NCM: 9603.30.00	R\$ 1,80	R\$ 3,90	R\$ 2,00	-	R\$ 3,90	R\$ 1,80	116,67%
PINCEL CONDOR 474-02 PELO CERDA C.CURTO AM CHATO - NCM: 9603.30.00	R\$ 1,80	-	R\$ 2,50	-	R\$ 2,50	R\$ 1,80	38,89%
PLASTICO ADESIVO PLASTCOVER TRANSPARENTE 45cmX2m C-11060 - NCM: 3919.90.90	R\$ 9,90	R\$ 5,90	R\$ 7,00	-	R\$ 9,90	R\$ 5,90	67,80%
PLASTICO ESCOLAR TRANSP.LISO 45cmX2m - NCM: 3923.40.00	R\$ 3,10	R\$ 2,00	R\$ 2,00	-	R\$ 3,10	R\$ 2,00	55,00%
REFIL PARA FICHÁRIO Romitec BRANCO 96FLS 15781 - NCM: 4820.20.00	R\$ 5,20	R\$ 6,90	R\$ 6,50	-	R\$ 6,90	R\$ 5,20	32,69%
REGUA POLIP. 30cm CRISTAL WALEU 3- NCM: 3926.10.00	R\$ 1,49	R\$ 2,00	R\$ 2,00	R\$ 1,90	R\$ 2,00	R\$ 1,49	34,23%
TESOURA ESCOLAR 13cm MAPED ESSENTIALIS - NCM: 8213.00.00	R\$ 3,80	R\$ 5,90	R\$ 4,00	R\$ 6,90	R\$ 6,90	R\$ 3,80	81,58%
TESOURA ESCOLAR 13cm TRAMONTINA INOX CABO PT 25901/105 - NCM: 8213.00.00	R\$ 6,99	R\$ 5,90	R\$ 7,90	R\$ 10,90	R\$ 10,90	R\$ 5,90	84,75%
TINTA ACRILICA FOSCA ACRILEX AZ TURQ.501 37ml - NCM: 3213.10.00	R\$ 3,90	R\$ 3,00	R\$ 2,80	-	R\$ 3,90	R\$ 2,80	39,29%
TINTA ART.PLAST.FOSCA ACRILEX AM CADMIO 536 37m - NCM: 3213.10.00	R\$ 2,80	-	R\$ 3,00	-	R\$ 3,00	R\$ 2,80	7,14%
TINTA GUACHE 15ml 12 CORES ACRILEX 2012 - NCM: 3213.10.00	R\$ 7,00	R\$ 8,50	R\$ 4,50	-	R\$ 8,50	R\$ 4,50	88,89%

TINTA GUACHE 15ml 6 CORES ACRILEX 2006 - NCM: 3213.10.00	R\$ 3,60	R\$ 4,50	R\$ 3,00	R\$ 4,00	R\$ 4,50	R\$ 3,00	50,00%
TINTA GUACHE 15ml AZUL TURQUEZA ACRILEX 501 - NCM: 3213.10.00	R\$ 0,65	R\$ 0,90	R\$ 0,50	R\$ 0,80	R\$ 0,90	R\$ 0,50	80,00%
TINTA GUACHE 250ml AMARELO PELE ACRILEX 538 - NCM: 3213.10.00	R\$ 5,40	-	R\$ 6,90	R\$ 5,90	R\$ 6,90	R\$ 5,40	27,78%
TINTA GUACHE 500ml AMARELO OURO ACRILEX 505 - NCM: 3213.10.00	R\$ 8,30	-	R\$ 8,90	-	R\$ 8,90	R\$ 8,30	7,23%
TRANSFERIDOR POLIESTIRENO 180° CRISTAL NEW LINE WALEU 10290003 - NCM: 9017.20.00	R\$ 1,40	R\$ 3,00	R\$ 3,50	R\$ 1,70	R\$ 3,50	R\$ 1,40	150,00%
TRANSFERIDOR POLIESTIRENO 360° CRISTAL NEW LINE WALEU 10290004/490 - NCM: 9017.20.00	R\$ 1,60	R\$ 3,00	R\$ 4,50	R\$ 1,90	R\$ 4,50	R\$ 1,60	181,25%

Planilha Procon/Economia.

Pesquisa realizada pelo Procon/Fiscalização entre os dias 12 e 17 de Janeiro de 2018.